

2023 PRODUCT GUIDE

PRIDE SEEDS

UNIQUE SOLUTIONS

Through AgReliant Genetics, PRIDE Seeds has access to unique corn germplasm and a broad research program developing consistent, reliable hybrids. As the largest North American company focused solely on seed and invested heavily in genetic innovation, AgReliant Genetics can deliver one-of-a-kind, high-performing hybrids growers can't get anywhere else. Our unique structure allows us to use industry-leading traits from multiple providers, offering all of the preferred choices — combining cutting-edge corn genetics paired with high-performance traits.



GLOBAL RESEARCH & GENETICS

High-performance genetics matter. With germplasm from nearly all stretches of the globe and data analysis from more than 200 research networks across North America, you can be confident PRIDE Seeds products will bring consistent performance, excellent test weight and superior agronomics to your farms.



LOCAL AGRONOMIC EXPERTISE

Hybrid selection goes beyond virtual data analysis. Each season, our experts log more than 50,000 hours conducting extensive in-field evaluations and test over 100,000 hybrids. All this to ensure real-world performance matches the specific needs of your farm.



CONSISTENT RESULTS

Consistent performance means a hybrid you can count on. Our agronomy team performs extensive testing to identify the best seed for your field, paired with some of the top tools in the industry to help deliver the consistent yields and high ROI you need.

2023 LINE UP



- O9 PRIDE Seeds G Series
- 18 Grain Corn Product Charts
- 24 Grain Corn Product Highlights



- 41 PRIDE TRS System
- 42 Silage Corn Product Charts
- 46 Silage Corn Product Highlights



59 Forage Product Highlights



- 63 AgriShield™ Seed Treatment
- 68 Soybean Product Charts
- 72 Soybean Product Highlights

PRIDE SEEDS ADVANTAGE



Every year PRIDE Seeds works hard to deliver leading-edge products that enable success where it matters most, on your farm. Our dedicated team strives to provide sales expertise, agronomy support, quality production, and service tailored to meet your needs.

All through the following:



Best-in-class genetics together with industryleading traits and seed treatment protection.



Access to global research and stateof-the-art breeding technology through the company, AgReliant Genetics.



Agronomy guidance and product positioning to help you take full advantage of your seed's genetic potential.



Access to comprehensive information through tools such as annual plot data across Canada and the United States.



Superior seed quality driven by our dedicated production teams.



An industry-leading Stand Protection Policy* in the event of replant or severe stand reduction situations based on seed treatment type used.



Timely field support to answer your questions, particularly during stand establishment in the spring.



Payment options and programs which include:

- Early cash discounts
- Flexible payment options including Visa and MasterCard
- Partner Plan extended credit programs to help manage cash flow



PRIDE SEEDS TEAM

PRIDE SEEDS MANAGEMENT

FRED SINCLAIR | VICE PRESIDENT, COMMERCIAL PRIDE

519-359-8243

fred.sinclair@agreliantgenetics.com

> @FRED_SINCLAIR

DAVE DEN BOER | PRODUCT DEVELOPMENT & AGRONOMY MANAGER

519-870-4585

ddenboer@prideseed.com

> @Dave_Den_Boer

DOUG ALDERMAN | VICE PRESIDENT, BUSINESS DEVELOPMENT

519-383-9536

dalderman@prideseed.com

> @KERNAL_D

KEITH BRIMNER | NATIONAL SALES MANAGER

519-359-7632

kbrimner@prideseed.com

> @KEBrimner

ARLENE POSTMA | MANAGER CUSTOMER SERVICE & SUPPLY

1-800-265-5280

apostma@prideseed.com

ANDREW TOMPSETT | SENIOR BRAND MANAGER

519-401-3455

atompsett@prideseed.com

SOPHIE BATES | MARKETING COMMUNICATIONS MANAGER

705-879-1139

sbates@prideseed.com

CUSTOMER SERVICE _____

LORI RASPBURG | CUSTOMER SERVICE SUPERVISOR

lraspburg@prideseed.com

CATHERINE BLONDE | CUSTOMER SERVICE REPRESENTATIVE cblonde@prideseed.com

PENNY CAMPBELL | CUSTOMER SERVICE REPRESENTATIVE pcampbell@prideseed.com

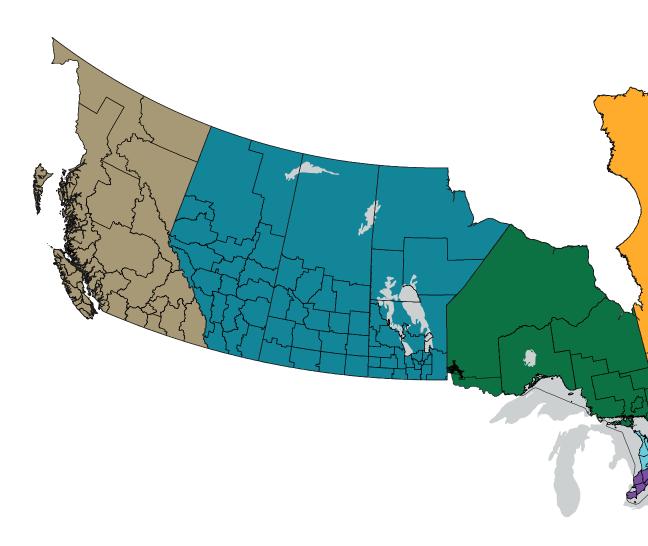
CHANTAL LOWES | CUSTOMER SERVICE REPRESENTATIVE clowes@prideseed.com

JILL WILSON | CUSTOMER SERVICE REPRESENTATIVE jwilson@prideseed.com





ZONE MAP



62

SARA MEIDLINGER

ALBERTA & WESTERN SASKATCHEWAN
MARKET DEVELOPMENT AGRONOMIST
519-917-2225
smeidlinger@prideseed.com
@meidlinger09

BREANNE REY

MANITOBA & EASTERN SASKATCHEWAN MARKET DEVELOPMENT AGRONOMIST 204-361-5549 brey@prideseed.com

• @breannerey

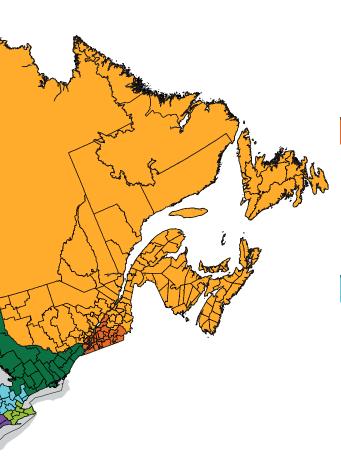
6 NEIL MO

NEIL MCGREGOR

MARKET DEVELOPMENT AGRONOMIST 343-550-9464 nmcgregor@prideseed.com **★** @neil_mcg38

TAYLOR BROPHY

REGIONAL MANAGER
343-551-5353
tbrophy@prideseed.com
@ataylorbrophy94



FRANCIS ALLARD, AGR., M.SC.

MARKET DEVELOPMENT AGRONOMIST 418-953-1076

fallard@semencespride.com

☞ @FrankCrops

OLIVIER LANOIE, AGR

REGIONAL MANAGER

819-473-1716

olanoie@semencespride.com

> @0Lanoie_PrideQC

JEAN-FRANÇOIS FOLEY, AGR

MARKET DEVELOPMENT AGRONOMIST 418-573-3291

jffoley@semencespride.com

▶ @PRIDE_RIVE_SUD

MAURICE CADOTTE, AGR

REGIONAL MANAGER

581-443-6276

mcadotte@semencespride.com

★ @maurice_cadotte

OLIVIA NOORENBERGHE

MARKET DEVELOPMENT AGRONOMIST 226-821-1905

onoorenberghe@prideseed.com

@livnoorenberghe

CARRIE MACLEAN

MARKET DEVELOPMENT AGRONOMIST 519-282-3253

cmaclean@prideseed.com

> @CarrieMacLean1

MATT ROSS

REGIONAL MANAGER

226-332-1956

mross@prideseed.com

★ @matt_ross1987

MATT CHAPPLE

MARKET DEVELOPMENT AGRONOMIST 519-359-3856

mchapple@prideseed.com

> @chapple_mc

RYAN SNOBELEN

REGIONAL MANAGER

519-358-6826

rsnobelen@prideseed.com

RACHEL DUESBURY

MARKET DEVELOPMENT AGRONOMIST 226-239-0721

rbuesbury@prideseed.com

BRAD HALLOCK

REGIONAL MANAGER

519-537-0323

bhallock@prideseed.com

● @Brad_Hallock



PRIDE SEEDS G SERIES

Growers and dealers have access to the best-in-class corn hybrid options thanks to the G SERIES from PRIDE Seeds.

This gives you access to unique genetic pairings that may be matched with trait options to meet your farm needs and operation goals.

The G SERIES is derived from programs designed to deliver competitive and valuable products for growers across Canada. You can rely on a complete portfolio of seed and service that will maximize performance, see below for details:

PRIDE G S	ERIES			TRAITS THA	AT DELIVER.
0000000000000	G8	G 7	G4	G2	GI
	SmartStax® RIB Complete®	DuracadeViptera™	Trecepta® RIB Complete®	VT Double PRO® RIB Complete®	Roundup Ready® Corn 2
INSECTS			MODES OF ACTION	1	
European Corn Borer	~ ~ ~	~ ~	~ ~	~ ~	
Corn Earworm	~ ~	~ ~ ~	~ ~ ~	~ ~	
Fall Armyworm	~ ~ ~	~ ~ ~	~ ~ ~	~ ~	
True Armyworm		✓	~		
Black Cutworm	~	~ ~	~		
Western Bean Cutworm		✓	~		
Northern Corn Rootworm	~ ~	~ ~			
Western Corn Rootworm	~ ~	~ ~			
Herbicide Tolerance	Roundup® + Liberty®	Gt + Liberty®	Roundup®	Roundup®	Roundup®
Refuge	5% RIB	5% E-Z REFUGE	5% RIB	5% RIB	

✓ = SINGLE MODE OF ACTIVITY ✓ ✓ = DUAL MODE OF ACTIVITY ✓ ✓ ✓ = TRIPLE MODE OF ACTIVITY











Built-in modes of action, SmartStax® RIB
Complete® corn can deliver maximum control of
corn rootworm, the billion dollar bug. Plus, it's a
RIB Complete® brand corn blend, which means
refuge compliance for the corn-growing area is
easier than ever.

ABOVE GROUND AND BELOW-GROUND INSECT PROTECTION, PLUS THE CONVENIENCE YOU WANT.

SmartStax® RIB Complete® corn blend is one of the most advanced insect and weed control systems available.

SmartStax® technology provides two proven, highly effective modes of action against below-ground corn rootworm and additional modes of action against above-ground insects, including corn earworms. This broad-spectrum insect protection and weed control blend offers farmers high yield potential.

FEATURES AND BENEFITS

- Multiple modes of action to help protect plants above and below the ground.
- Multiple modes of action against corn earworm*, corn rootworm, and European corn borer.
- Protects roots to enable the best nutrient and water uptake.
- Protects shoots to enhance photosynthesis and grain production.
- The use of unique multiple modes of action provides enhanced insect protection – while maintaining long-term durability of the trait technology.
- · Solution for corn on corn growers.
- · Tolerant to Liberty® herbicide.





PRIDE G7

DuracadeViptera[™] is a trait stack for insect control, simplicity and choice, providing protection from 16 above and below-ground pests.

THE ULTIMATE OPTION FOR INSECT CONTROL, SIMPLICITY AND CHOICE.

The DuracadeViptera[™] trait features a unique mode of action to help control corn rootworm differently than other traits on the market, making it an important tool in integrated corn rootworm management. Effective control of corn rootworm helps to allow the crop to reach its genetic yield potential and increase profit potential.

The DuracadeViptera[™] trait is always stacked with a second, proven mode of action for corn rootworm control and is available in combination with herbicide tolerance technologies, Agrisure Artesian® water optimization technology, and controls other insects like western bean cutworm to manage a broad spectrum of pests.

The DuracadeViptera[™] trait is exclusively available as an integrated refuge product for increased grower convenience in corn rootworm management.

FEATURES AND BENEFITS

- Offers premium above and below-ground insect control.
- Delivers control of 16 damaging insects, including corn rootworm.
- Features the market-leading DuracadeViptera[™] trait the only trait currently available that effectively controls Western Cutworm.
- Always provides a five percent integrated E-Z Refuge[®].



Effectively controls Western cutworm

Control of 16 damaging

insects including corn

Five percent

integrated

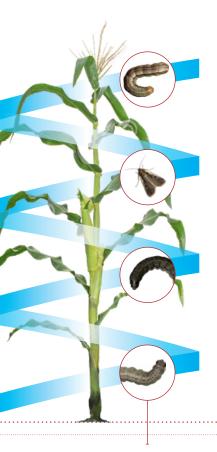
E-Z Refuge®

PRIDE G4









3 modes of action to protect against above-ground pests including the Western bean cutworm

Trecepta® corn targets corn earworm with three modes of built-in action to reduce yield loss by protecting kernels from a wide range of pests. Built on the proven VT Double PRO® technology, Trecepta® technology gives you more complete control over above-ground insects.

GET CLEANER FARS WITH BROAD-SPECTRUM PROTECTION AGAINST ABOVF-GROUND PESTS.

Trecepta® technology combines the power of three different modes of action for broad-spectrum control of above-ground feeding pests, including Western bean cutworm*. This technology helps to put more grain in the bin and more money in the bank.

Three unique modes of action for maximum protection from damage caused by above-ground feeding pests, including European corn borer, corn earworm, fall armyworm, black cutworm and Western bean cutworm.

FEATURES AND BENEFITS

- Built on the proven performance of VT Double PRO® technology.
- Promotes healthy stalks and cleaner ears to help improve grain quality.
- Delivers maximum protection from above-ground insect damage through multiple modes of action.
- Includes Roundup Ready® 2 technology for effective weed control and excellent crop safety.

^{*}Where Western bean cutworms were present, tested corn hybrids containing the Trecepta® trait had higher yields and quality than tested corn hybrids not containing the Trecepta® trait. Source: 11 Market Development Trials (2017-2018). Your results may vary based on agronomic, environmental and pest pressure variables.







PRIDE G2

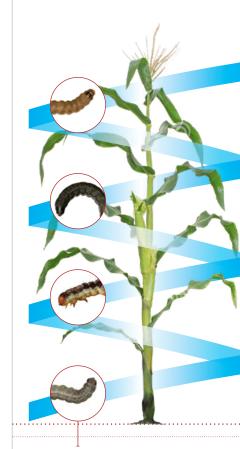
Above-ground insects like European corn borer, Southwestern corn borer, fall armyworm, and corn earworm have the potential to cause considerable damage to your crops. VT Double PRO® corn offers two modes of action against these pests.

DUAL MODES OF ACTION TO CONTROL ABOVE-GROUND PESTS WITH THE CONVENIENCE OF REFUGE IN THE BAG.

VT Double PRO® RIB Complete® provides dual modes of action for above-ground insects with the convenience and simplicity of refuge in the bag. Plus, the reduced refuge of just 5% of planted acres allows for higher whole-farm yield potential.

FEATURES AND BENEFITS

- Advanced above-ground protection with dual modes of action to control corn earworm*, European corn borer and fall armyworm.
- Roundup Ready® 2 Technology for broad-spectrum weed control.
- This product provides in-seed tolerance to Roundup agricultural herbicides.
- Automatic refuge compliance blend of 95% insect protected and 5% refuge seed in every bag.
- With a 95/5% blend of insect-protected seed and refuge seed, you can plant the most traited acres across your entire farm.



2 modes of action toprotect against above-ground pests

^{*}CryOA.105 and Cry2Ab2 from B.t. controls or suppresses corn earworm.

SEED TREATMENTS



PRIDE Seeds is proud to offer our growers the best-in-class seed treatments on the market. For grain and silage corn, PRIDE Seeds has partnered with...



By Syngenta

Vayantis® corn seed treatment offers the broadest spectrum of Pythium control on the market. It also delivers a unique mode of action with no known cross-resistance, so growers can be sure their crop is protected.

FEATURES AND BENEFITS

- Broadest spectrum of Pythium control on the market.
- Delivers a mode of action with no known cross-resistance plus built-in resistance management.



PRIDE SEEDS DOES NOT OFFER UNTREATED SEED CORN.

SEED TREATMENTS



── By Syngenta

Fortenza® is a non-neonicotinoid corn seed treatment that controls cutworm, European chafer and wireworm, and suppresses seed corn maggot. Fortenza helps build a strong corn stand, even under heavy insect pressure, producing faster, more uniform growth.



Stamina -

By BASF

Stamina® fungicide seed treatment works by providing greater seedling vigour for increased growth both above and below ground. The results are more consistent and uniform emergence with a greater ability to manage exposure to minor environmental stress, including under cold conditions. In addition, the Group 11 active ingredient works to provide effective protection against seed rot caused by *Rhizoctonia solani*.





SEED SIZE & PACKAGING

140M - Bag (140,000 seeds)

5.6MM - Soft Tote 40 units (bags) $(40 \times 140,000 = 5.6 \text{ million seeds})$

Pro box - Holds the same amount as 5.6MM - 40 units (bags)





TFL

True Flex Large 80MVK - 26.0 kg plus (<3075 seeds per kg)

TFM1

True Flex Medium 1 80MVK - 21 - 25.9 kg (3800 - 3100 seeds per kg)

TFM2

True Flex Medium 2 80MVK - 17 - 20.9 kg (4700 - 3825 seeds per kg)

TFM3

True Flex Medium 3 90MVK - 17 - 20.9 kg (5300 - 4300 seeds per kg)

Pro boxes available in TFM1, TFM2, and TFM3, there are 50 units in each.

NOTES

	HYBRID NAME	PRIDE IDENTIFIER	TRAITS	СНО	MID FLOWERING GDU	RELATIVE MATURITY	SPRING VIGOUR	STALK STRENGTH	ROOT STRENGTH	DROUGHT TOLERANGE	FLOWERING	EAR TYPE
	A3979 G2 RIB	G2	VTDoublePRO*	2025	1080	70	EXC	VG	EXC	VG	A	SF
	A3993 G2 RIB	G2	VTDoublePRO*	2050	1080	72	EXC	EXC	EXC	VG	E	F
	A4414 RR	G	Roundup Ready CORN 2	2150	1095	76	VG	EXC	EXC	VG	A	F
	A4323 G2 RIB	G2	VTDoublepRO*	2200	1095	75	VG	VG	EXC	VG	A	F
	A4514 RR	a	Roundup Ready CORN 2	2275	1120	78	VG	VG	EXC	VG	A	SF
_	A4646 G2 RIB	G2	VTDoublePRO®	2300	1125	79	VG	VG	EXC	VG	A	SF
	A4939 G2 RIB	G2	VTDoublePRO*	2400	1130	80	VG	VG	EXC	VG	A	SF
	A5105	G	CONVENTIONAL	2500	1140	82	EXC	EXC	EXC	VG	A	F
	A5222	G	CONVENTIONAL	2550	1155	83	EXC	EXC	EXC	VG	E	F
	A5225 G2 RIB	G2	VTDoublepRO*	2575	1160	84	EXC	EXC	EXC	G	E	F
	A5404 G2 RIB	G2	VTDoublePRO*	2625	1160	85	VG	EXC	EXC	G	E	SF
	A5430	G	CONVENTIONAL	2625	1165	85	EXC	EXC	EXC	EXC	A	SF
	A5432 G2 RIB	G2	VTDoublePRO®	2650	1170	86	EXC	EXC	EXC	EXC	A	SF
	A5383 G8 RIB	GB	SmartStax	2675	1160	86	VG	EXC	EXC	G	A	F
	A5909 G2 RIB	G2	VTDoublepRO°	2675	1175	88	EXC	EXC	EXC	VG	E	SF
	A5914 G2 RIB	G2	VTDoublePRO*	2700	1185	88	G	EXC	EXC	EXC	A	FL

CGDU S S S ATION	DNI
PLANT HEIGHT STAYGREEN DRYDOWN TEST WEIGHT PLANT HEALTH TRS RATING GOSS WILT EMERGENCE EMERGENCE EAR HEIGHT KERNAL TEXTURE FINAL POPULATION	HARVEST TIMING
M G EXC VG VG G G EXC 2150 L 14-16 M/H 34-36	F
M/T VG VG EXC EXC G F EXC 2175 M 14-16 H 32-36	F
T EXC G EXC EXC VG F EXC 2210 M 14-16 H 34-38	F
M/T G EXC EXC VG G VG VG 2215 M 14-16 M/H 32-36	F
M/T VG EXC VG EXC G VG VG 2240 M 16-18 M/H 32-36	F
M/T VG EXC VG EXC G VG VG 2240 M 16-18 M/H 32-36	F
M/T VG VG VG VG VG VG VG 2240 M 16-18 M/H 30-34	F
M EXC F VG EXC G VG VG 2260 M 14-16 H 30-36	F
M EXC EXC VG VG F EXC VG 2285 M/L 16 M 30-34	F
M VG EXC VG VG F VG EXC 2290 M/L 16 M 34-36	F
S VG VG VG VG F VG G 2300 L 16-20 M/H 32-35	F
T VG VG EXC VG EXC VG VG 2310 M 16 M/H 32-36	F
T VG VG EXC VG EXC VG EXC 2310 M 16 M/H 32-36	F
M G G VG VG VG EXC VG 2290 M/L 16 M/H 32-36	F
M/T VG EXC EXC EXC VG VG EXC 2320 M 16 M/H 32-36	F
M/T EXC EXC VG EXC VG N/A G 2350 M 16-18 H 32-36	F

RATINGS:	
EXC = Excellent G = Good	VG = Very Good F = Fair
PLANT HEIGHT:	
S = Short M/T = Medium Tall V/T = Very Tall	M = Medium T = Tall
FLOWERING:	
E = Early A = Average	E/A = Early Average L = Late
EAR TYPE:	
F = Fixed FL = Flex	SF = Semi-Flex
EAR HEIGHT:	
L = Low H = High M/H = Medium High	M = Medium M/L = Medium Low
KERNAL TEXTURE:	
M = Medium H = Hard	M/H = Medium Hard
HARVEST TIMING:	
F = Flexible	T = Timely

Characteristics are assigned by PRIDE® Seeds based on comparisons with other PRIDE® Seeds products (not competitive products) through in-house field testing. Individual results may vary. Performance may vary from location to location and from year to year, as local growing, soil and weather conditions may vary. Growers should evaluate data from multiple locations and years whenever possible and should consider the impacts of these conditions on the grower's fields.

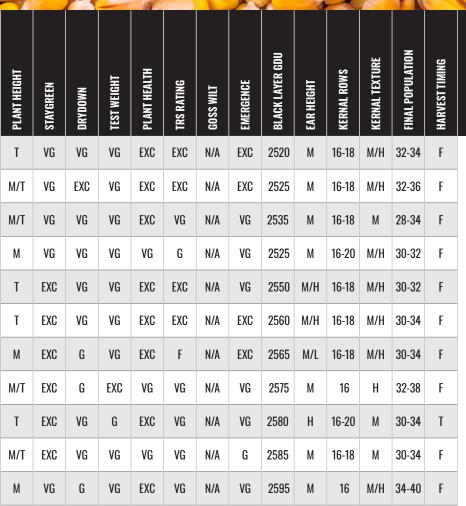
	HYBRID NAME	PRIDE IDENTIFIER	TRAITS	CHU	MID FLOWERING GDU	RELATIVE MATURITY	SPRING VIGOUR	STALK STRENGTH	ROOT STRENGTH	DROUGHT TOLERANCE	FLOWERING	EAR TYPE
	A5959 G2 RIB	@	VTDoublePRO	2725	1185	89	VG	EXC	EXC	EXC	A	SF
NEW	A5977 G8 RIB	GB	SmartStax:	2750	1190	90	EXC	EXC	EXC	VG	A	SF
	A5925	G	CONVENTIONAL	2750	1180	90	EXC	EXC	EXC	EXC	E	SF
	A6260 G8 RIB	GB	SmartStax nis conficte	2775	1190	91	VG	EXC	EXC	VG	E	SF
	A6015	G	CONVENTIONAL	2800	1200	92	EXC	EXC	EXC	EXC	A	SF
	A6016 RR	G	Roundup Ready CORN 2	2800	1205	92	EXC	EXC	EXC	EXC	A	SF
	A6018 G2 RIB	@	VTDoublePRO*	2800	1205	92	EXC	EXC	EXC	EXC	A	SF
	A6455 G8 RIB	GB	SmartStax nis conficte	2825	1220	94	VG	EXC	EXC	EXC	A	SF
NEW	A6566 G8 RIB	GB	SmartStax ells complete	2850	1230	95	G	EXC	EXC	VG	A	SF
	A6572 G2 RIB	@	VTDoublepRO*	2850	1225	95	VG	VG	EXC	VG	A	SF
	A6585 G8 RIB	GB	SmartStax	2875	1230	96	EXC	EXC	EXC	VG	A	SF
	A6694 G2 RIB	<u>@</u>	VTDoublepRO*	2900	1230	97	VG	EXC	G	VG	E	SF
	A6888 G2 RIB	@	VTDoublepRO*	2950	1240	99	EXC	EXC	EXC	EXC	A	SF
	A6757 G8 RIB	GB	SmartStax BB COMPLETE	2950	1245	99	EXC	EXC	EXC	EXC	A	SF
NEW	A6929 G4 RIB	G4	Trecepta®	3000	1265	99	EXC	EXC	EXC	EXC	L	FL
	A6967	G	CONVENTIONAL	3025	1250	100	EXC	EXC	EXC	EXC	A	SF

		X	A			~	1		6			4		(
PLANT HEIGHT	STAYGREEN	DRYDOWN	TEST WEIGHT	PLANT HEALTH	TRS RATING	GOSS WILT	EMERGENCE	BLACK LAYER GDU	EAR HEIGHT	KERNAL ROWS	KERNAL TEXTURE	FINAL POPULATION	HARVEST TIMING	
M/T	VG	EXC	VG	EXC	G	N/A	VG	2350	М	16-18	М	32-36	F	
M/T	EXC	VG	VG	EXC	VG	N/A	VG	2360	М	16-18	М	32-36	F	
M/T	EXC	G	VG	VG	EXC	N/A	EXC	2345	М	16-18	М	32-36	F	
M/T	VG	G	VG	EXC	VG	N/A	EXC	2360	М	16	М	32-36	F	
М	EXC	VG	VG	EXC	EXC	N/A	EXC	2375	М	16-18	M/H	30-34	F	
М	EXC	VG	VG	EXC	EXC	N/A	EXC	2380	М	16-18	M/H	30-34	F	
М	EXC	VG	VG	EXC	EXC	N/A	EXC	2380	М	16-18	M/H	30-34	F	
M/T	VG	EXC	VG	G	G	N/A	VG	2380	М	16-18	M/H	32-36	F	
M/T	EXC	G	VG	VG	VG	N/A	G	2390	M	16-18	M/H	32-36	F	
M/T	VG	VG	VG	EXC	VG	N/A	EXC	2385	М	16-18	M/H	32-36	F	
M/T	VG	VG	VG	EXC	VG	N/A	EXC	2395	М	16-18	M/H	32-34	F	
M/T	VG	G	VG	EXC	G	N/A	G	2450	М	16-18	M/H	32-36	F	
M/T	EXC	VG	VG	EXC	EXC	N/A	EXC	2490	M	16-18	M/H	30-38	F	
M/T	EXC	G	VG	EXC	EXC	N/A	EXC	2510	М	16-18	M/H	30-38	F	
Ţ	EXC	EXC	VG	EXC	VG	N/A	VG	2510	M/H	16-18	M/H	30-34	F	
M/T	VG	EXC	VG	EXC	EXC	N/A	EXC	2520	М	16-18	M/H	32-36	F	
														-

D/O F II .	110 11 0 :
EXC = Excellent G = Good	VG = Very Good F = Fair
G = 0000	F = Falf
PLANT HEIGHT:	
S = Short	M = Medium
M/T = Medium Tall	T = Tall
V/T = Very Tall	
FLOWERING:	
E = Early	E/A = Early Average
A = Average	L = Late
EAR TYPE:	
F = Fixed	SF = Semi-Flex
FL = Flex	
EAR HEIGHT:	
L = Low	M = Medium
H = High	M/L = Medium Low
M/H = Medium High	
KERNAL TEXTURE:	
M = Medium	M/H = Medium Hard
H = Hard	
HARVEST TIMING:	
F = Flexible	T = Timely

Characteristics are assigned by PRIDE® Seeds based on comparisons with other PRIDE® Seeds products (not competitive products) through in-house field testing, Individual results may vary. Performance may vary from location to location and from year to year, as local growing, soil and weather conditions may vary. Growers should evaluate data from multiple locations and years whenever possible and should consider the impacts of these conditions on the grower's fields.

	HYBRID NAME	PRIDE IDENTIFIER	TRAITS	CHU	MID FLOWERING GDU	RELATIVE MATURITY	SPRING VIGOUR	STALK STRENGTH	ROOT STRENGTH	DROUGHT TOLERANCE	FLOWERING	EARTYPE
	A7197 G8 RIB	GB	SmartStax:	3050	1250	100	EXC	EXC	EXC	EXC	A	SF
	A7270 G8 RIB	GB	SmartStax	3075	1255	101	EXC	EXC	EXC	EXC	A	SF
NEW	A7181	G	CONVENTIONAL	3075	1255	101	VG	EXC	EXC	EXC	A	SF
	A7286 G7 DV	G7	Duracade Viptera	3075	1255	101	VG	EXC	EXC	G	A	FL
	A7303	G	CONVENTIONAL	3150	1260	103	VG	EXC	EXC	VG	A	FL
	A7373 G2 RIB	G2	VTDoublePRO*	3175	1270	104	EXC	EXC	EXC	EXC	A	FL
NEW	A7676 G4 RIB	G4	Trecepta [*]	3225	1255	106	EXC	EXC	EXC	EXC	E	SF
	A7790 G8 RIB	GB	SmartStax	3250	1310	107	EXC	EXC	EXC	VG	A	SF
	A7818 G2 RIB	62	VTDoublePRO*	3300	1320	108	VG	VG	VG	EXC	A	FL
NEW	A8188 G8 RIB	GB	SmartStax	3350	1340	110	VG	EXC	EXC	EXC	A	SF
	A8303 G8 RIB	GB	SmartStax*	3400	1340	112	EXC	EXC	EXC	EXC	A	F



VG = Very Good F = Fair
M = Medium T = Tall
E/A = Early Average L = Late
SF = Semi-Flex
M = Medium M/L = Medium Low
M/H = Medium Hard

Characteristics are assigned by PRIDE® Seeds based on comparisons with other PRIDE® Seeds based on comparisons with other PRIDE® Seeds products (not competitive products) through in-house field testing. Individual results may vary. Performance may vary from location to location and from year to year, as local growing, soil and weather conditions may vary. Growers should evaluate data from multiple locations and years whenever possible and should consider the impacts of these conditions on the grower's fields.

T = Timely

F = Flexible

A3979 G2 RIB

2025 CHII

- Very strong early grain hybrid for short-season maturity zones.
- Excellent emergence and seedling vigour for a fast early season start.
- Very nice ear girth and consistency.
- > Flowers appropriate for heat unit rating with rapid drydown for maturity.
- Has shown very stable, high yield potential for maturity rating.
- Recommended for Zones 11, 12, and 62.

A3993 G2 RIB

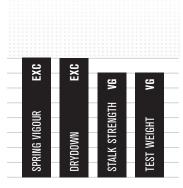
2050 CHL

- Very early grain and grazing hybrid for short-season maturity zones
- Rapid emergence and superb seedling vigour for a fast early season start.
- > Very nice grain quality and ear consistency.
- > Brings consistent yield potential to this very early maturity zone highlighting its outstanding late-season standability and staygreen.
- Recommended for Zones 11, 12, and 62.

"This variety is strong out of the ground and has exceptional stalk strength! We have put it on some of our toughest ground and we are very pleased how well it yielded especially considering the stress it was up against. We will be growing this variety again!"

Tyler Lovie Victoria, MB

WEIGHT





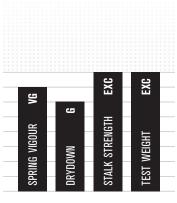


SPRING VIGOUR

STRENGTH

A4414 RR

- > Proven multi-purpose grain, silage and grazing hybrid.
- Very strong stalks and root strength.
- Visually attractive with fixed ear type.
- › Keep progressive populations to maximize yield.
- Recommended for Zones 11, 12, and 62.







A4323 G2 RIB

2200 CHU

- Ideal as grain corn hybrid with very rapid drydown.
- A medium/tall statured plant featuring consistent ear size and plant stature.
- Good ear girth and length with excellent consistency in different environments.
- Recommended for Zones 11, 12, and 62.

"We were very happy with this hybrid. It consistently yielded higher than the other hybrids on the farm. Performed great under the pivot as well as on dryland."

Trevor DaymondCyprus River, MB

A4514 RR

2275 CHU

- High-performance Roundup Ready® grain hybrid.
- > Excellent yield performance potential with fast drydown.
- An attractive corn that has impressive staygreen and plant health.
- > Recommended for Zones 11, 12, and 62.

A4646 G2 RIB

- High-performance dual-purpose grain and silage hybrid.
- > Excellent yield potential with good drydown.
- An attractive corn that has impressive staygreen and plant health.
- Well-balanced plant with nice stature.
- Recommended for Zones 6, 7, 11, 12, and 62.











A4939 G2 RIB

2/00 CHII

- Proven track record over multiple years.
- Strong yield potential across environments and populations.
- Great choice as dual-purpose grain and silage hybrid usage.
- Consistent, girthy ear style.
- Maintains plant integrity and attractive appearance through late-season.
- Recommended for Zones 6, 7, 11, 12, and 62.

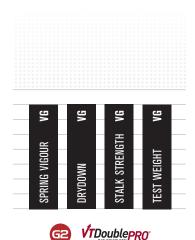
A5105

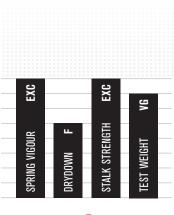
2500 CH

- Conventional hybrid for 2500 CHU maturity range.
- A medium-statured plant featuring consistent ear size and plant stature.
- Will respond to higher populations.
- Very strong late-season intactness.
- Recommended for Zones 6, 7, 11, 12, and 62.

A5222

- Conventional version of A5225 G2 RIB with consistent yield and excellent drydown.
- A medium-statured plant featuring strong agronomics.
- This grain hybrid has open flared husks for enhanced drydown.
- Rapid emergence and strong spring vigour allow for early planting.
- > Best performance with aggressive populations.
- Recommended for Zones 6, 7, 11, and 12.











A5225 G2 RIB

- Proven focus hybrid with outstanding performance over many years.
- A medium-statured plant featuring consistent yield potential and strong agronomics.
- This grain hybrid has open flared husks for enhanced drydown.
- Recommended for Zones 6, 7, 11, and 12.



ONLINE RESOURCE
Corn Planting
Checklist

A5404 G2 RIB

2625 CHI

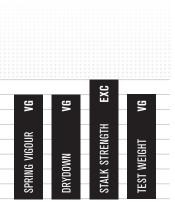
- Short plant height with sturdy stalks.
- > Stout, blocky ear size, and girth.
- Has shown very stable performance with top-end yield potential.
- Early flowering allows for rapid grain setup.
- Recommended for Zones 6, 7, 11, 12, and 62.

A5430

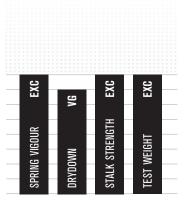
- Conventional hybrid with proven performance and strong yield potential.
- Flexible as a dual-purpose usage hybrid.
- Early flowering with very strong late-season intactness and stalk strength.
-) Great drought and stress tolerance.
- Recommended for Zones 6, 7, 11, and 12.













A5432 G2 RIB

2650 CHU

- > Proven performance with strong yield potential.
- > Flexible as a dual-purpose usage hybrid.
- Early flowering with very strong late-season intactness and stalk strength for a taller plant.
-) Great drought and stress tolerance.
- > Recommended for Zones 6, 7, 11, 12, 62, and 63.

A5383 G8 RIB

2675 CHI

- Features above and below-ground insect trait protection.
- Workhorse type hybrid with good defensive agronomics.
- Versatile hybrid adapted to all production systems.
- Fixed ear type, full dent grain with good girth and flared husk.
- > Exhibits unique reddish grain.
- Recommended for Zones 2, 6, 7, 11, and 12.



ONLINE VIDEO RESOURCE

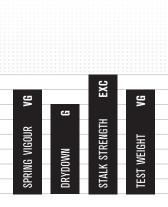
Watch A5383 G8 RIB grow throughout the 2021 season.

A5909 G2 RIB

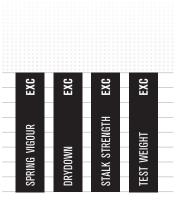
- Proven benchmark winner with exceptional grain quality.
- Excellent late-season intactness with very good stalk strength and late-season health.
- Very good test weight with fast drydown.
- Can position north given early flowering for maturity rating.
- > Very strong yield and agronomics.
- Produces consistent girthy, blocky ears.
- Recommended for Zones 2, 6, 7, 11, and 12.













A5914 G2 RIB

- > Strong top-end yield potential.
- Versatile hybrid for a wide range of soils and conditions.
- Fast drydown for favourable yieldto-moisture ratios.
- Excellent foliar health and disease tolerance.
- Attractive harvest appearance allows for late-season harvest flexibility.
- Features blocky, girthy ears and consistent uniformity.
- Recommended for Zones 2, 6, 7, 11, and 12.

A5959 G2 RIB

2725 CHU

- Exciting high top-end yield potential grain hybrid.
- A new performance standard in this maturity.
- Versatile hybrid for a wide range of soils and conditions.
- Attractive harvest appearance allows for late-season harvest flexibility.
- Features large ears with consistent uniformity.
- Impressive step change to meet high-yield expectations.
- Recommended for Zones 2, 6, 7, 11, and 12.

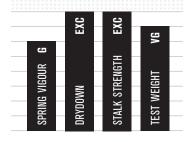
A5977 G8 RIB NEW

- NEW SmartStax® RIB Complete® hybrid for 2750 heat unit zones.
- > Provides trait protection for above and below-ground insects.
- Great choice for corn on corn rotations and no-till practices.
- Combines top-end high yield potential and stability across soil types.
- Medium-length ears producing quality clean grain.
- Recommended for Zones 2, 6, 7, 11, and 12.



ONLINE VIDEO RESOURCE

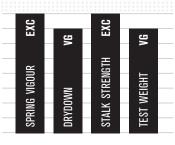
Watch A5959 G2 RIB grow throughout the 2021 season.













A5925

- Conventional hybrid with very topend yield potential as grain and silage usage.
- > Features consistent girthy heavy ears with packed, very deep kernels and good test weight.
- > Adequate husk coverage that senesces and loosens during drydown.
- Recommended for Zones 6, 7, 11, and 12.



ONLINE VIDEO RESOURCE

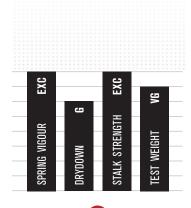
Watch A5925 grow throughout the 2021 season.

A6260 G8 RIB

- > Reliable high-performance stability with above and belowground insect protection hybrid for this maturity range.
- Very good emergence and spring vigour allows for early planting.
- > Excellent late-season standability provides a solid late harvest option in this maturity.
- Consistent and reliable for all soil types.
- Excellent overall plant disease package and late-season intactness.
- Recommended for Zones 2, 6, 7, 11, and 12.

A6015

- > Benchmark hybrid for outstanding grain yield and silage performance with excellent quality and consistency.
- > Rapid emergence, spring vigour and grain drydown.
- Adapted to a wide variety of planting populations.
- Visually attractive hybrid with excellent grain quality, and consistency.
- > Supported by durable stalks and roots through to late-season.
- Very good foliar health and disease tolerance.
- > Superior and consistent yield potential for anywhere in its maturity.
- Recommended for Zones 2, 6, 7, 11, and 12.













A6016 RR

- > A6015 family of hybrids.
- Rapid emergence, spring vigour, and grain drydown.
- Dual-purpose hybrid with outstanding grain yield and silage performance.
- Showy hybrid with excellent grain quality and consistency.
- Supported by durable stalks and roots through to late-season.
- Superior uniformity for plant and ear size.
- Very good foliar health and disease tolerance.
- Recommended for Zones 2, 6, 7, 11, and 12.

SPRING VIGOUR EXC DRYDOWN VG STALK STRENGTH EXC TEST WEIGHT VG

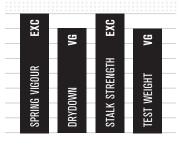




A6018 G2 RIB

2800 CHL

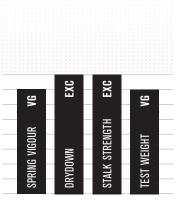
- Product of proven family for outstanding yield and silage performance year after year.
- Superior and consistent yield potential in its maturity.
- Rapid emergence, spring vigour, and grain drydown.
- Visually attractive hybrid with excellent grain quality and consistency.
- Exceptional spring performance, with the ability to handle a wide range of growing conditions/ environments.
- Visually attractive hybrid with excellent grain quality and consistency.
- Supported by durable stalks and roots through to late-season.
- Recommended for Zones 2, 6, 7, 11, and 12.





A6455 G8 RIB

- > Proven hybrid with consistent, impressive yield potential year after year.
- Features excellent stalks and roots.
- High grain quality with excellent growing season stress tolerance.
- > Flared husk helps with drydown and ear moulds.
- Recommended for Zones 2, 6, 7, and 11.





A6566 G8 RIB NEW

850 CHU

- NEW SmartStax® RIB Complete® hybrid for 2850 heat unit zones.
- Provides trait protection for above and below-ground insects.
- Combines top-end high yield potential and stability across soil types.
- Long ear length with very nice girth.
- Recommended for Zones 1, 2, 6, 7, and 11.

A6572 G2 RIB

2850 CHL

- A leader impact hybrid with tremendous top-end yield potential and nice grain quality.
- Has become a key hybrid in this maturity zone.
- Value-added above-ground insect trait protection.
- Very good disease package and sound agronomic characteristics.
-) Quick emergence in the spring allows positioning across a wide range of growing environments.
- Recommended for Zones 1, 2, 6, 7, and 11.

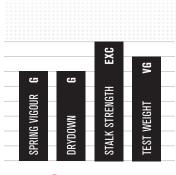
ONLINE VIDEO RESOURCE
Watch A6572 G2 RI

Watch A6572 G2 RIB grow throughout the 2021 season.

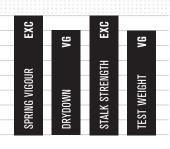
A6585 G8 RIB

28/5 CHU

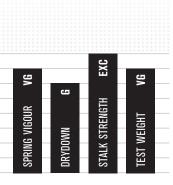
- Go-anywhere hybrid.
- Above and below-ground insectprotected hybrid for 2875 CHU maturity.
- Superb performance consistency with long-lasting stalk health.
- Expect a consistent, positive response to crop management.
- Strong emergence and vigour tolerate heavy corn-after-corn residue.
- > Wide harvest window for added management flexibility.
- Recommended for Zones 1, 2, 6, 7, and 11.













A6694 G2 RIB

Impressive top-end yield potential.

- Value-added above-ground insect trait protection.
- Visually attractive fall appearance and late-season plant integrity.
- Position with confidence and push it for high-end yields.
- Excellent package opportunity with A6888 G2 RIB and A6757 G8 RIB.
- Outstanding yield capacity in multiple environments.
- Recommended for Zones 1, 2, 6, 7, and 11.

A6888 G2 RIB

2950 CHL

- A tried, tested and true product with the ability to produce top end yields over a wide range of environments.
- Highly responsive to management, but also able to perform in lower yield potential situations.
- > Excellent stress and leaf disease tolerances.
- Great choice for dual-purpose grain and silage use.
- Maintains plant integrity through late-season.
- Recommended for Zones 1, 2, 6, 7, and 11.

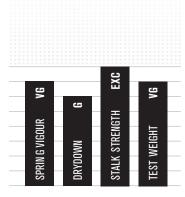
A6757 G8 RIB

2950 CHU

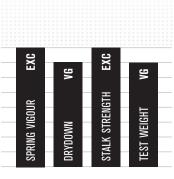
- A flagship proven hybrid that has a combination of yield and grain quality.
- Outstanding consistent yield producer with excellent ear mould resistance.
- > Rock solid agronomic package allows for flexibility of late harvest window.
- Great choice for dual-purpose grain and silage use.
- Outstanding ear mould resistance year after year.
- Recommended for Zones 1, 2, 6, 7, and 11.

"I grow PRIDE A6757 G8 RIB because it has been a steady performer through drought, wet and different conditions. We've tried others, but can't find any others to beat it."

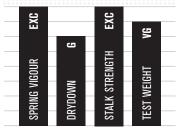
Kevin Miles Waterford, ON













A6929 G4 RIB NEW

8000 CHU

- NEW very exciting Trecepta® traited hybrid for 3000 heat unit zones
- Very good emergence and strong spring vigour.
- Consistent girthy ears with high kernel count.
- > Fast grain drydown.
- Tall hybrid with excellent lateseason intactness.
- Excellent overall disease tolerance.
- Recommended for Zones 1, 2, 6, 7, and 11.



ONLINE VIDEO RESOURCE

Watch A6929 G4 RIB grow throughout the 2021 season.

A6967

3025 CHI

- Conventional version of A7270 G8 RIB for highly consistent yield with excellent drydown.
- Outstanding emergence, spring vigour, drought, and stress tolerance.
- Outstanding late-season intactness and standability.
- Recommended for Zones 1, 2, 6, 7, and 11.

A7197 G8 RIB

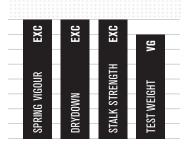
3050 CHU

- Industry-leading yield potential for this maturity with above and below-ground insect-protected hybrid for 3050 CHU maturity range.
- An impact hybrid in the lineup. A tall-statured plant featuring consistent ear size and long lasting stalk and leaf health.
- Outstanding disease package and sound agronomic characteristics.
- Very strong late-season intactness and ease of harvest.
- Recommended for Zones 1, 2, 6, 7, and 11.



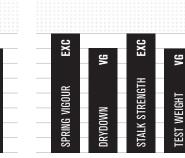
ONLINE VIDEO RESOURCE

Watch A7197 G8 RIB grow throughout the 2021 season.



Trecepta®









A7270 G8 RIB

- > Highly consistent, proven yield performance with excellent drydown across all soil, climatic, and environmental conditions.
- Outstanding emergence, spring vigour, drought, and stress tolerance.
- Impressive late-season intactness and standability.
- > Strong ear mould resistance year after year.
- Recommended for Zones 1, 2, 6, and 7.

A7181 NEW

3075 CHU

- NEW conventional hybrid for 3075 heat unit zones.
- Outstanding top-end yield potential.
- Strong spring emergence and vigour.
- > Excellent ear girth with a semiflex ear style.
- > Ear carries large kernels that are wide and deep.
- Recommended for Zones 1, 2, 6, 7, and 11.

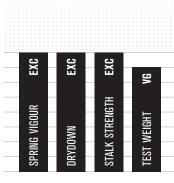
A7286 G7 DV

3075 CHU

- DuracadeViptera® hybrid for value-added above and below-ground insect trait protection including built-in protection from western bean cutworm and corn rootworm.
- A medium/tall statured plant featuring consistent and very girthy blocky ear size.
- Competitive yield capability over variable soil types.
- Excellent late-season health and plant intactness allows for late harvest.
- Recommended for Zones 1, 2, and 7.



ONLINE VIDEO RESOURCE
Watch A7286 G7 DV
grow throughout the
2021 season.



SmartStax









A7303

3150 CHU

- > Conventional version of A7373 G2 RIB hybrid for 3150 CHU maturity range.
- > Features superior high-end yield potential with large ear size and girth.
- Very-good ear flex allows for adaptation to tougher acres and coarse soils.
- Outstanding late-season intactness.
- Recommended for Zones 1, 2, and 7.

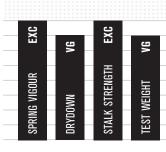
A7373 G2 RIB

31/5 CHU

- Features superior high-end yield potential with large ear size and girth.
- Very good ear flex allows for adaptation to tougher acres and coarse soil types.
- Agronomically sound with solid foliar disease package.
- A hybrid with phenomenal upper end yield potential.
- Flex nature and strong plant health allow positioning across a wide range of acres.
- Recommended for Zones 1, 2, 6, 7, and 11.

"We grow A7373 G2 RIB corn on our farms because of the response it has on our sandier soil types. Never been disappointed with the results."

> John Peacock Simcoe, ON



G

ALK STRENGTH

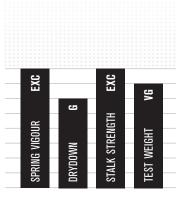
9

WEIGHT



A7676 G4 RIB NEW

- NEW Trecepta® traited hybrid for 3250 heat unit zones.
- > Trait protection for western bean cutworm and corn earworm.
- Great top end, stable yield potential for grain.
- Strong spring emergence and vigour.
- Consistent girthy ears with high kernel count.
- Sturdy plant for outstanding lateseason intactness and amazing standability.
- > Recommended for Zone 1, and 2.







A7790 G8 RIB

3250 CHU

- > Proven agronomically complete.
- Outstanding grain quality and test weight across all soil types.
-) Long, consistent ears with eye-catching looks.
- Very strong agronomics support higher plant populations.
- > Well-balanced plant with visually attractive plant and ear stature.
- > Exceptional ear size consistency.
- Recommended for Zones 1, 2, 6, and 7.

"A7790 G8 RIB has really shortened up the window of opportunity for birds to come in and do damage to the corn because of how quickly the kernels turn flinty. With amazing test weight and kernel quality, it's an easy choice to plant down by the marsh!"

Brian Fehr Leamington, ON





A7818 G2 RIB

3300 CHU

- A visually big plant with the ability to hit high-end yields with value-added above-ground insect trait protection.
- Has shown impressive yield capacity in multiple environments with top-end yield potential and great disease package.
- A 'must try' where maturity allows, but not recommended where harvest will be delayed.
- Recommended for Zones 1, and 2.

A8188 G8 RIB NEW

3350 CHU

- NEW grain corn hybrid for 3350 heat unit zones.
- > Trait protection for above and below insects.
- Outstanding top-end yield potential.
- Long-lasting staygreen and health.
- Recommended for Zone 1.









GRAIN CORN

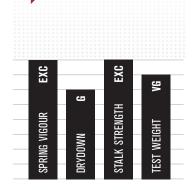
A8303 G8 RIB

3/00 CHII

- > Full-season benchmark hybrid.
- Phenomenally high yield potential with outstanding ear size consistency.
- Visually attractive ears with packed heavy grain.
- Stellar late-season plant health and ease of harvest.
- Robust plant style that's quick to fully canopy.
- > Recommended for Zone 1.

"A8303 G8 RIB is definitely a great hybrid for high management and high yield situations. Really impressive with its early spring vigour. Takes the cold much better than a lot of other products out there."

> Brian Fehr Leamington, ON





"From my experience working with PRIDE Seeds I feel that my dealer always wants what's best for his customers, he realizes that a happy customer is a repeat customer. He also works with the PRIDE team to get me timely answers to any questions I may have and makes recommendations catered to my specific farm needs.

PRIDE's leading genetics allows them to bring quality and high performing corn hybrids to the market. For me grain quality is everything- I want to have something that I can sell at the end of the season.

I believe the PRIDE Seeds team involved in procuring these products really do have their heart in their work."

Norm Watson

NOTES



PRIDE TRS SYSTEM

The PRIDE Total Ration Solutions (TRS) System goes beyond field appearance to ensure our hybrids deliver what matters most at harvest; yield, energy, digestibility, palatability and overall nutritional value.

Using testing and information programs, the PRIDE TRS System identifies hybrids which maximize silage yield potential and quality. Hybrids are further segmented into two groups:



Effective Digestible Fibre (EDF) hybrids are silage-specific and offer the advantage of high digestibility and palatability for improved feeding efficiency.



Effective Dual Purpose (EDP) hybrids offer consistent high energy and silage quality PLUS the flexibility to use as a grain hybrid depending on your operational needs.

THE PRIDE TRS SYSTEM identifies our best forage products. Alfalfa together with EDF and EDP silage hybrids, varieties, and forage mixtures, are designed to meet the energy, digestibility, and protein needs of dairy and beef operations.











SILAGE CORN

3				A CO	1			门框	1
	HYBRID	PRIDE IDENTIFIER	TRAITS	CHU RANGE	RM RANGE	MID FLOWERING GDU	EDF OR EDP	STARCH	CRUDE PROTEIN
	AS1017 RR EDF	G	Roundup Ready,	2050-2250	71-76	1125	EDF	VG	G
	A4414 RR	g	Roundup Ready, CORN 2	2050-2125	72-75	1110	EDP	VG	VG
	A4477 HM	G	CONVENTIONAL	2100-2250	73-76	1120	EDP	VG	EXC
	A4705 HM RR	g	Roundup Ready,	2200-2350	74-77	1120	EDF	VG	EXC
	A4514 RR	G	Roundup Ready CORN 2	2150-2250	75-76	1120	EDP	EXC	VG
	A4646 G2 RIB	G2	VTDoublePRO°	2175-2275	75-77	1125	EDP	EXC	VG
	A4939 G2 RIB	G2	VTDoublePRO*	2225-2375	76-78	1130	EDP	EXC	VG
	AS1027 RR EDF	G	Roundup Ready CORN 2	2250-2425	77-80	1135	EDF	G	G
	AS1047 RR EDF	G	Roundup Ready CORN 2	2300-2475	78-82	1135	EDF	G	VG
	A5432 G2 RIB	G2	VTDoublePRO*	2500-2625	81-84	1170	EDP	VG	VG
NEW	A5977 G8 RIB	GB	SmartStax:	2600-2700	84-88	1190	EDP	VG	EXC
	A5925	G	CONVENTIONAL	2600-2700	84-88	1180	EDP	EXC	VG
	A6260 G8 RIB	GB	SmartStax.	2625-2725	85-89	1190	EDP	EXC	VG
	A6015	G	CONVENTIONAL	2650-2775	86-90	1200	EDP	EXC	VG
	A6016 RR	G	Roundup Ready CORN 2	2650-2775	86-90	1205	EDP	EXC	VG
	A6018 G2 RIB	G2	VTDoublePRO*	2650-2775	86-90	1205	EDP	EXC	VG

No. No.						NA	10/1	1	W.	A PARTY OF THE PAR
VG		ZXX.		**						
VG	NDFD	MILK OR BEEF AGRE	MILK OR BEEF TONNE	SPRING VIGOUR	DROUGHT TOLERANCE	FLOWERING	EAR TYPE	PLANT HEIGHT	EOSS'S WILT	
VG	VG	EXC	EXC	EXC	VG	L	F	T	F	
Fig.	VG	VG	VG	VG	VG	Α	F	Т	F	G = Good F = Fair
VG VG VG VG VG VG VG A SF M/T VG VG VG VG VG VG A SF M/T VG VG VG VG VG VG A SF M/T VG VG VG VG VG VG A SF M/T VG EXC EXC VG EXC VG A FL VT F EXC EXC VG EXC VG A FL VT F EXC EXC VG EXC VG A FL VT VG VG VG VG VG EXC VG A FL VT VG VG VG VG VG EXC VG A FL VT VG VG VG VG VG EXC VG A FL VT VG VG VG VG VG EXC VG A FL VT VG VG VG VG VG EXC VG A SF T VG VG VG VG VG EXC EXC A SF T VG VG VG VG VG EXC EXC A SF M/T C VG VG VG VG EXC VG A SF M/T VG VG VG VG VG EXC EXC EXC EXC EXC A SF M/T VG VG VG VG VG VG VG VG EXC	EXC	VG	EXC	G	VG	Α	FL	М	VG	M/T = Medium Tall T = Tall
VG	VG	VG	EXC	EXC	EXC	E	SF	Т	VG	E = Early E/A = Early Average
VG VG VG VG VG VG A SF M/T VG EXC EXC VG EXC VG A FL VT F EXC EXC VG EXC VG A FL VT VG EXC EXC VG EXC VG A FL VT VG EXC EXC VG EXC VG A FL VT VG VG VG VG EXC VG A SF T VG VG VG VG EXC EXC EXC EXC EXC EXC EXC TO A SF M/T VG VG EXC	VG	VG	VG	VG	VG	Α	SF	M/T	VG	EAR TYPE:
VG VG VG EXC EXC VG A FL VT F EXC EXC VG EXC VG A FL VT VG EXC EXC VG EXC VG A FL VT VG VG VG EXC EXC A SF T VG VG VG EXC EXC VG A SF M/T CG VG VG EXC	VG	VG	VG	VG	VG	Α	SF	M/T	VG	
EXC EXC VG EXC VG A FL VT VG EXC EXC VG A FL VT VG VG VG VG EXC EXC A SF T VG VG VG VG EXC EXC A SF M/T VG VG VG VG EXC EXC EXC EXC EXC EXC B SF M/T VG VG VG VG VG VG EXC EXC EXC A SF M/T VG VG VG VG VG VG EXC EXC EXC A SF M/T VG VG EXC EXC EXC EXC EXC EXC EXC D SF M/T VG VG VG VG VG VG VG VG VG VG VG VG VG VG V	VG	VG	VG	VG	VG	A	SF	M/T	VG	silage-specific and offer the advantage of high digestibility and palatability for improved
EXC EXC VG EXC VG A FL VT VG VG VG VG EXC EXC A SF T VG VG VG VG EXC EXC A SF T VG VG VG VG EXC EXC VG A SF M/T G VG VG VG EXC	EXC	EXC	VG	EXC	VG	A	FL	VT	F	Effective Dual Purpose (EDP) hybrids offer
VG VG VG EXC EXC EXC EXC EXC A SF M/T VG VG VG VG VG VG VG EXC EXC EXC A SF M/T VG VG VG VG VG VG VG VG VG VG VG VG VG VG V	EXC	EXC	VG	EXC	VG	A	FL	VT	VG	on your operational needs.
VG VG EXC EXC EXC EXC EXC EXC EXC A SF M/T VG VG EXC EXC EXC EXC A SF M VG VG EXC EXC EXC EXC A SF M VG VG EXC EXC EXC EXC A SF M VG VG EXC EXC EXC EXC A SF M VG VG EXC EXC EXC EXC A SF M VG	VG	VG	VG	EXC	EXC	Α	SF	Т	VG	based on comparisons with other PRIDE® Seeds products (not competitive products) through in-house field testing, Individual results
VG EXC EXC EXC E SF M/T VG VG VG VG VG E SF M/T VG VG EXC EXC EXC EXC A SF M VG VG EXC EXC EXC A SF M VG	VG	VG	VG	EXC	VG	Α	SF	M/T	G	may vary. Performance may vary from location to location and from year to year, as local growing, soil and weather conditions may vary.
VG EXC EXC EXC A SF M VG VG EXC EXC EXC A SF M VG	VG	EXC	EXC	EXC	EXC	E	SF	M/T	VG	locations and years whenever possible and should consider the impacts of these conditions
VG EXC EXC EXC A SF M VG	VG	VG	VG	VG	VG	E	SF	M/T	VG	
	VG	EXC	EXC	EXC	EXC	Α	SF	М	VG	
VG EXC EXC EXC A SF M VG	VG	EXC	EXC	EXC	EXC	A	SF	М	VG	
	VG	EXC	EXC	EXC	EXC	A	SF	М	VG	

SILAGE CORN

			ATTACK MARKET					则每	7
	HYBRID	PRIDE IDENTIFIER	TRAITS	CHU RANGE	RM RANGE	MID FLOWERING GDU	EDF OR EDP	STARCH	CRUDE PROTEIN
NEW	A6566 G8 RIB	GB	SmartStax	2700-2850	88-95	1230	EDP	VG	VG
	A6585 G8 RIB	GB	SmartStax	2700-2850	88-95	1230	EDP	EXC	VG
	AS1097 G8 EDF RIB	GB	SmartStax	2775-2925	91-98	1245	EDF	VG	EXC
	A6888 G2 RIB	G2	VTDoublePRO*	2775-2925	92-98	1240	EDP	EXC	VG
	A6757 G8 RIB	GB	SmartStax	2775-2925	92-98	1245	EDP	EXC	VG
NEW	A6929 G4 RIB	G4	Trecepta [*]	2800-2925	93-98	1265	EDP	EXC	VG
	A7197 G8 RIB	GB	SmartStax	2850-3025	95-99	1250	EDP	EXC	VG
	A6967	G	CONVENTIONAL	2825-3000	94-98	1250	EDP	EXC	EXC
	A7270 G8 RIB	GB	SmartStax*	2875-3050	96-100	1255	EDP	EXC	EXC
NEW	A7181	G	CONVENTIONAL	2875-3050	96-100	1255	EDP	EXC	VG
	A7303	G	CONVENTIONAL	2900-3100	98-102	1260	EDP	EXC	VG
	A7373 G2 RIB	G2	VTDoublePRO*	2925-3125	98-103	1270	EDP	EXC	VG
	A7790 G8 RIB	GB	SmartStax*	3050-3200	99-105	1310	EDP	EXC	VG
	A7818 G2 RIB	G2	VTDoublePRO*	3100-3250	101-107	1320	EDP	EXC	VG
	A8303 G8 RIB	GB	SmartStax	3150-3300	104-109	1340	EDP	EXC	VG

	RA EXC G =	PL	S = M/\ V/T	FL(EA	F = FL:	Effe sila hig fee	Eff	cor the on	Cha bas See thr ma to I	ma to I	gro Gro loc sho			
GOSS'S WILT	F	G	NR	VG	VG	VG	VG	G	G	VG	G	G	VG	VG	
PLANT HEIGHT	M/T	M/T	T	M/T	M/T	T	T	M/T	M/T	M/T	T	T	M/T	T	
EARTYPE	SF	SF	SF	SF	SF	F	SF	SF	SF	SF	FL	FL	SF	FL	
FLOWERING	A	Α	E/A	A	A	L	Α	Α	A	A	A	A	Α	A	
DROUGHT TOLERANCE	VG	VG	VG	EXC	EXC	EXC	EXC	EXC	EXC	EXC	VG	EXC	VG	EXC	
SPRING VIGOUR	G	EXC	VG	EXC	EXC	EXC	EXC	EXC	EXC	VG	VG	EXC	EXC	VG	
MILK OR BEEF TONNE	VG	VG	EXC	VG	EXC	EXC	VG	EXC	EXC	VG	VG	VG	EXC	VG	
MILK OR BEEF ACRE	VG	VG	VG	VG	EXC	EXC	VG	EXC	EXC	VG	EXC	EXC	VG	EXC	
NDFD	VG	VG	EXC	EXC	EXC	G	VG	EXC	EXC	VG	EXC	EXC	EXC	VG	

AΤ			
AT			

XC = Excellent VG = Very Good G = Good F = Fair

LANT HEIGHT:

S = Short M = Medium M/T = Medium Tall T = Tall V/T = Very Tall

LOWERING:

E = Early E/A = Early Average A = Average L = Late

EAR TYPE:

F = Fixed SF = Semi-Flex FL = Flex

Effective Digestible Fibre (EDF) hybrids are silage-specific and offer the advantage of high digestibility and palatability for improved feeding efficiency.

Effective Dual Purpose (EDP) hybrids offer consistent high energy and silage quality PLUS the flexibility to use as a grain hybrid depending on your operational needs.

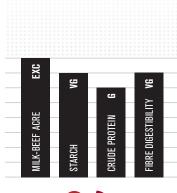
Characteristics are assigned by PRIDE® Seeds based on comparisons with other PRIDE® Seeds products (not competitive products) through in-house field testing. Individual results may vary, Performance may vary from location to location and from year to year, as local growing, soil and weather conditions may vary. Growers should evaluate data from multiple locations and years whenever possible and should consider the impacts of these conditions on the grower's fields.

SILAGE CORN

AS1017 RR EDF

2025-2250 CHI

- Ideal choice for short-season silage production.
- Superb forage yields from an early silage, high-moisture corn, offering opportunity in shorter season growing areas.
- > Slow grain-drying rate preserves reliable and consistent feed quality at ideal moisture content.
- Strong emergence and aggressive spring vigour.
- A solid fit for beef feedlot operations.
- > Tall, uniform plant height.
- Produces consistent ear size with flint kernels on white cob.
- Recommended for Zones 11, 12, 62, and 63.





A4414 RR

2050-2125 CHI

- Features dual-purpose grain and silage characteristics.
- Combines early maturity with very good digestibility for high energy yield.
- Stable performer on challenging sites where early harvesting is a necessity.
- Outstanding emergence, standability, and health.
- > Long-lasting staygreen.
- Early grain maturity, ensuring a high starch content and an early harvest.
- Maximum starch yield candidate.
- Recommended for Zones 11, 12, and 62.



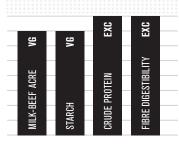




A4477 HM

2100-2250 CHU

- Conventional silage, highmoisture, and grazing corn, offering higher grain density and disease tolerance.
- Features slow grain-drying rate and preserves reliable and consistent feed quality at ideal moisture content.
- Aggressive spring vigour for early maturity zone.
- High starch levels provide excellent quality silage.
- Excellent for grazing use with high yield, nutrition, and strong stalks.
- A good candidate for grain usage.
- A solid fit for beef or dairy operations.
- Recommended for Zones 7, 12, 62, and 63.

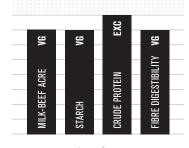




A4705 HMRR

2200-2350 CHU

- Benchmark product for the silage, grazing, and high-moisture corn grower.
- Ideal for securing an early harvest regardless of planting date.
- Slow grain drying rate preserves reliable and consistent feed quality at ideal moisture content for a wide harvest window.
- > Positive digestibility-to-starch ratio and exceptionally longlasting staygreen.
- Consistently high-quality energy content and intake potential.
- Strong emergence and aggressive spring vigour for early maturity zone.
- A solid fit for beef or dairy operations.
- Recommended for Zones 7, 11, 12, 62, and 63.







A4514 RR

2150-2250 CHU

- > Roundup Ready® hybrid ideally suited for dual-purpose silage and grain usage.
- Combines very good digestibility and high starch content for high energy yield.
- Strong emergence, standability, and health.
- Early grain maturity, ensuring a high starch content and an early harvest.
- Recommended for Zones 7, 11, 12, 62, and 63.

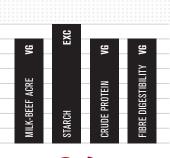
A4646 G2 RIB

2175-2275 CHU

- Dual-purpose silage and grain hybrid with the benefit of aboveground insect trait protection.
- Combines very good digestibility and high starch content for high energy yield.
- > Strong emergence, standability, and plant health.
- Early grain maturity, ensuring a high starch content and an early harvest.
- Recommended for Zones 6, 7, 11, 12, and 62.

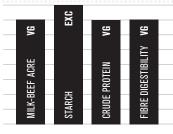
"A4646 G2 RIB is a high yielder with great standability as a long season hybrid option. High test weight is a key feature of this product."

> Albert Hofer Barnwell, AB











SILAGE CORN

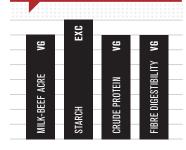
A4939 G2 RIB

2225-2375 CHU

- A proven dual-purpose silage or grain hybrid choice for varying soil types. Ideal balance of forage yield and energy content.
- Maximum starch yield with rocksolid performance.
- Consistent top-end tonnage punch with flex ears.
- An excellent dual-purpose grain or silage hybrid choice for varying soil types.
- Very good option for high nutritional value with maximum starch yield.
- > Recommended for Zones 6, 7, 11, 12, 62, and 63.

"The best thing about A4939 G2 RIB is its consistency. It is a very solid variety year after year. The ear height is great and it is easy to thrash in all conditions."

Chad Berry Cypress River, MB

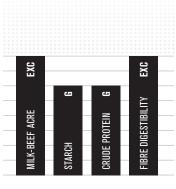




AS1027 RR EDF

2250-2425 CHU

- Strong choice for high moisture corn or silage feed.
- > Rewards growers with high yields for an early harvest.
- Very tall plant with consistent ears that produce flint kernels on white cob.
- > Excellent silage characteristics, yield and energy content.
- Slow grain and plant drying rate preserves reliable and consistent feed quality at ideal moisture content.
- Excellent choice for beef feedlot producers.
- Additional staygreen nature for a wider harvest window.
- Recommended for Zones 7, 11, 12, 62, and 63.







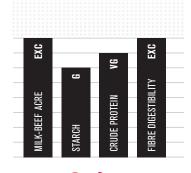
AS1047 RR EDF

2300-2475 CHU

- > Premium choice and long-term standard for high volume silage feed.
- Massive dry matter type plant.
- Big, very tall plant with girthy ears that produce flint kernels on white cob.
- Slow plant and grain drying rate preserves reliable and consistent feed quality at ideal moisture content.
- Extremely well-suited for beef feedlot producers.
- Recommended for Zones 2, 6, 7, 11, 12, 62, and 63.

"AS1047 RR EDF is our go-to variety for silage quality and yield. Consistent performance year after year!"

> Ryan Van Hal Vauxhall, AB







A5432 G2 RIB

2500-2625 CHU

- Proven dual-purpose grain and silage hybrid performance.
- Unrivalled starch content and productive starch yield.
- > Excellent drought and stress tolerance.
- > Early flowering for maturity rating.
- Tall plant with consistent full ear and size.
- Increased energy for more milk/ beef produced.
- Good emergence, early vigour, standability, and health ensures maximum performance.
- > Recommended for Zones 6, 7, 11, 12, 62, and 63.

A5977 G8 RIB *NEW*

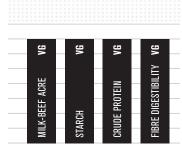
2600-2700 CHL

- Elite NEW genetics as dualpurpose silage and grain feed for impressive top-end yield potential for maturity.
- Value-added above and belowground insect trait protection for added flexibility for corn-on-corn rotations.
- Excellent emergence and aggressive seedling vigour.
- Combines high starch content with digestibility.
- Medium/Tall plant with consistent ear size in a wide range of environments.
- Can benefit from increased plant population.
- Recommended for Zones 2, 6, 7, 11, and 12.

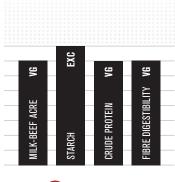
A5925

2625-2725 CHU

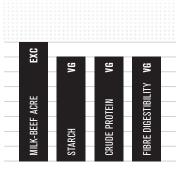
- Dual-purpose silage and grain Conventional choice for dual purpose silage and grain feed.
- Combines an ideal ratio of yield/ tonnage, high digestibility with excellent energy content.
- Very strong emergence and aggressive seedling vigour.
- Pushes performance higher with superb energy, dense silage quality, driven by its high deep kernel content.
- Consistent heavy and girthy ear size in a wide range of environments.
- Recommended for Zones 2, 6, 7, 11, and 12.













LAGE CORN

A6260 G8 RIB

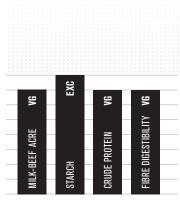
- Dual-purpose silage and grain feed for safe and reliable performance.
- Value-added above and below-ground insect trait protection for added flexibility for corn-on-corn rotations.
- > Excellent emergence and aggressive seedling vigour. Combines high starch content with digestibility.
- Medium/tall plant with consistent ear size in a wide range of environments. Can benefit from increased plant population.
- Recommended for Zones 2, 6, 7, 11. and 12.

A6015

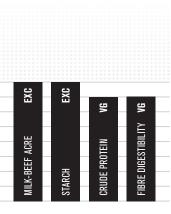
- > Proven in practice. Standard in main crop corn forage.
- > Great dual-purpose characteristics for delivering high silage tonnage.
- Long-lasting staygreen and plant health.
- Combines high starch content with digestibility to deliver superb energy-dense silage and impressive milk/acre levels.
- Recommended for Zones 2, 6, 7, 11. and 12.

A6016 RR

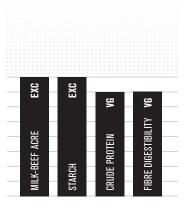
- > Proven in practice. Standard in main crop corn forage.
- > Roundup Ready® version of A6015 with dual-purpose characteristics for delivering high silage tonnage.
- Long-lasting staygreen and plant health.
- > Combines high starch content with digestibility to deliver superb energy-dense silage and impressive milk/ acre levels.
- Recommended for Zones 2, 6, 7, 11. and 12.















A6018 G2 RIB

2650-2775 CHII

- Safe maturity for the majority of mainstream sites in this maturity zone.
- Great dual-purpose characteristics for delivering high silage tonnage.
-) Long-lasting staygreen and health.
- Combines high starch content with digestibility to deliver superb energy-dense silage and impressive milk/acre levels.
- Recommended for Zones 2, 6, 7, 11, and 12.



ONLINE RESOURCE

How to select the right corn hybrid for silage.

A6566 G8 RIB **NEW**

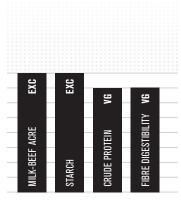
2700-2850 CHU

- NEW dual-purpose silage and grain hybrid.
- Combines an ideal ratio of yield/ tonnage, digestibility with high starch and energy content.
- Long-lasting staygreen and plant health.
- Ideal for continuous corn acres with its value-added above and below-ground insect trait protection.
- Recommended for Zones 1, 2, 6, 7, and 11.

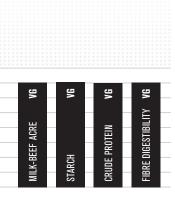
A6585 G8 RIB

2700-2850 CHU

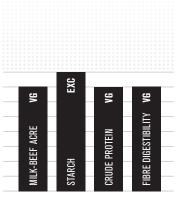
- Dual-purpose silage and grain hybrid with above and below ground insect trait protection.
- Combines an ideal ratio of yield/ tonnage, digestibility with high starch and energy content.
- Very strong emergence and aggressive seedling vigour.
- Long-lasting staygreen and plant health.
- Recommended for Zones 1, 2, 6, 7, and 11.













LAGE CORN

AS1097 G8 EDF RIB

- > Highly digestible leafy hybrid with value-added above and below-ground insect protection, especially for corn-on-corn rotations.
- Long, ideal harvest window with a slow rate of drydown in plant and ear.
- > Keep population at 28,000-30.000 pl/ac for maximum balance of fibre and starch diaestibility.
- > Excellent choice to form a strong basis of your ration.
- Large ears have kernels with soft texture to increase digestibility.
- > Tall plant with excellent standability.
- Recommended for Zones 1, 2, 6, 7, 11, and 12.

BRE DIGESTIBILITY LK-BEEF ACRE RUDE PROTEIN

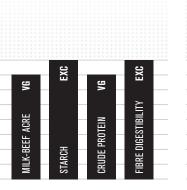


A6888 G2 RIB

- Tremendous proven in practice dual-purpose grain and silage characteristics
- High tonnage and digestibility potential.
- Elevated starch and energy content. Long-lasting staygreen and plant health.
- A solid fit for beef or dairy operations.
- Recommended for Zones 1, 2, 6, 7. and 11.

A6757 G8 RIB

- > Proven dual-purpose silage and grain choice.
- > High tonnage, digestibility, and starch content for impressive milk-beef/acre levels.
- Long-lasting staygreen and health. Ideal for continuous corn acres with its value-added above and below-ground insect trait protection.
- Maintains yield and stature in stressed environments.
- > Performs well across varying soils and conditions.
- Ideal for continuous corn acres with its strong emergence and value-added above and belowground insect trait protection.
- Recommended for Zones 1, 2, 6, 7, and 11.









A6929 G4 RIB *NEW*

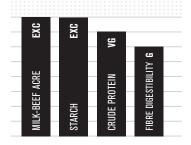
800-2925 CHU

- NEW dual-purpose grain and silage hybrid.
- > Very high dry matter yield.
- Elevated starch and energy content.
- Long-lasting staygreen and plant health.
- Solid top-to-bottom agronomic package.
- Perfect trait package for western bean cutworm and corn earworm control.
- Recommended for Zones 1, 2, 6, 7, and 11.



ONLINE RESOURCE

Corn grazing considerations.





A7197 G8 RIB

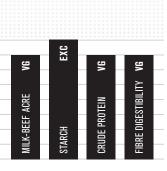
2850-3025 CHU

- Very strong dual-purpose choice for silage and grain usage.
- Delivers an impressive combination of bulk DM and high grain content for added starch content for strong milk-beef/acre levels.
-) Long-lasting staygreen and health. Ideal for continuous corn acres with its value-added above and below-ground insect trait protection.
- Maintains yield and stature in stressed environments.
- Ideal for continuous corn acres with its strong emergence and value-added above and belowground insect trait protection.
- Recommended for Zones 1, 2, 6, 7, and 11.

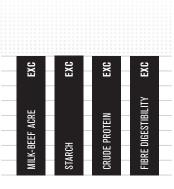
A6967

2825-3000 CHU

- Top dry matter yield in its class.
-) Ideal balance of forage yield and energy content.
- Very high starch content and improved digestible fibre for producing superb quality silage.
- Very good milk/acre and total tonnage.
- High whole-plant yield and fibre digestibility.
- Recommended for Zones 1, 2, 6, 7, and 11.







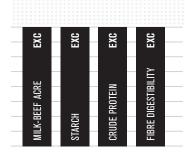


SILAGE CORN

A7270 G8 RIB

2875-3050 CHII

- Proven top dry matter yield in its class.
- Ideal for continuous corn acres with its value-added above and below-ground insect trait protection.
-) Ideal balance of forage yield and energy content.
- > Very high starch content and improved digestible fibre for producing superb quality silage.
- Very good milk/acre and total tonnage.
- High whole plant yield and fibre digestibility.
- Ideal for continuous corn acres with its value-added above and below-ground insect trait protection.
- Recommended for Zones 1, 2, 6, and 7.





Δ71Ω1 NFW

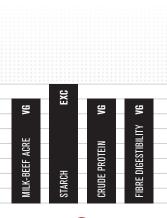
2875-3050 CHII

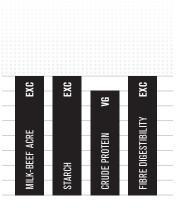
- NEW conventional dual-purpose hybrid that produces high tonnage and energy.
- Stable performance across soil types, including poorly drained fields.
- Strong agronomics and good stress tolerance.
- Tall plant with excellent standability and season-long health and staygreen.
- Recommended for Zones 1, 2, 6, 7, and 11.

A7303

2900-3100 CHL

- Conventional dual-purpose hybrid that produces high tonnage and energy.
- High milk/acre with excellent ADF, NDF, and starch levels.
- Strong agronomics and good stress tolerance.
- > Tall plant with excellent standability and season-long health and staygreen.
- Recommended for Zones 1, 2, and 7









A7373 G2 RIB

2925-3125 CHU

- Dual-purpose hybrid for consistent high tonnage and energy.
- High milk/acre with excellent ADF, NDF and starch levels owing to its very high grain content.
- Strong agronomics and good stress tolerance.
- Tall, robust plant stature with excellent standability and season-long health and staygreen.
- Recommended for Zones 1, 2, 6, 7, and 11.



ONLINE RESOURCE
Importance of
Micronutrients in Corn.

A7790 G8 RIB

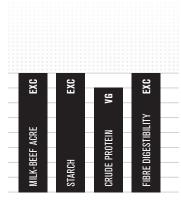
3050-3200 CHU

- Strong dual-purpose hybrid for reliable tonnage and energy.
- Offers excellent DM yield for feedstock production on favourable sites.
- High milk/acre with excellent ADF, NDF, and protein levels.
- Strong agronomics and good stress tolerance.
- Ideal for continuous corn acres with its value-added above and below-ground insect trait protection.
- Recommended for Zones 1, 2, 6, and 7.

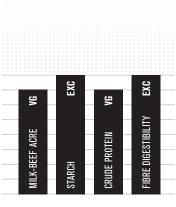
A7818 G2 RIB

3100-3250 CHU

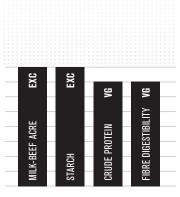
- Dual-purpose hybrid for high silage and grain yield.
- Tall plant with excellent standability and season-long health.
- > Enhanced staygreen allows flexible harvest.
- Large ears contribute to elevated starch quantity.
- Recommended for Zones 1, and 2.













SILAGE CORN

A8303 G8 RIB

3150-3300 CHU

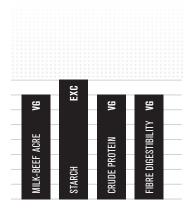
- > Full-season product with high tonnage potential.
- High available starch content with excellent silage look and full canopy.
- Superior health and drought tolerances.
- Unique corn hybrid with very dense leaves and great population density range.
- Ideal for continuous corn acres with its value-added above and below-ground insect trait protection.
- Recommended for Zone 1.

"I started planting PRIDE Seeds 18 years ago with the knowledge and assistance from Jim Witzel of Trouw Nutrition (formerly Yantzi Feed).

I appreciate the ability to manage my crop inputs with the same local and consistent sales team at PRIDE Seeds. PRIDE has been able to outperform other options with higher yields, increased tonnage, and lower toxin levels for my dairy herd.

When asked, I highly recommend PRIDE Seeds to other neighbour's and farmers. Give it a try!"

Larry Krantz Tavistock, ON





NOTES



FORAGES

SUPRA

CONVENTIONAL

- A dual-purpose alfalfa suited for both haylage and hay production.
- It is an extremely leafy alfalfa with an excellent disease package.
- It is very winter hardy and will provide high yields of top-quality forage.
- > Excellent disease package featuring resistance to Aphanomyces Race 2 root rot.
- A variety comprised of elite parent plants selected for high forage yield, high milk per acre and excellent winter hardiness.
- > Features multiple resistance characteristics to several important alfalfa pests.

LIGHTNING BRAND ALFALFA

CONVENTIONAL

- A blend of three top-performing varieties.
- High-quality proprietary alfalfas used to insure top performance.
- > Excellent disease package with a minimum of R rating for major alfalfa diseases.
- A dependable economical blend.
- > Dependable winterhardiness and persistence.
- A blend of top quality alfalfas makes Lightning Brand Alfalfa an ideal choice for either a hay or haylage program.

BACTERIAL WILT	HR
VERTICILLIUM WILT	HR
PHYTOPHTHORA ROOT ROT	HR
APHANOMYCES ROOT ROT (RACE 1)	HR
APHANOMYCES ROOT ROT (RACE 2)	R
FALL DORMANCY	D
WINTER HARDINESS	VH
PERSISTENCE	EXC
RECOVERY AFTER HARVEST	FAST
DIGESTIBILITY/FEED VALUE	EXC
STANDABILITY	EXC
TRAFFIC TOLERANCE	EXC

BACTERIAL WILT	HR
VERTICILLIUM WILT	HR
PHYTOPHTHORA ROOT ROT	HR
APHANOMYCES ROOT ROT (RACE 1)	HR
APHANOMYCES ROOT ROT (RACE 2)	R
FALL DORMANCY	D
WINTER HARDINESS	VH
PERSISTENCE	EXC
RECOVERY AFTER HARVEST	FAST
DIGESTIBILITY/FEED VALUE	EXC
STANDABILITY	EXC
TRAFFIC TOLERANCE	EXC

FORAGES

450HVX.RR HARVXTRA®

ROUNDUP READY

- > Superior adaptation for hay and haylage use.
- Designed to ease the traditional yield vs. quality tradeoff by offering significantly more flexibility in harvest management.
- Maintain higher quality in the typical alfalfa cutting cycle and also significantly increases the yield of hay or haylage on your farm.
- > 40HVX.RR HarvXtra alfalfa averages 12-15% higher fiber digestibility (NDFd) and 12-15% higher Relative Forage Quality (RFQ) than conventional alfalfas harvested at the same stage of growth.
- > 450HVX.RR alfalfa includes Roundup Ready® technology and delivers unsurpassed weed control and excellent crop safety when utilizing Roundup herbicide.
- Very winterhardy (WH= 1.9); 450HVX.RR delivers superior stand persistence, even under the toughest weather conditions.
- Excellent disease resistance index (DRI) of 39/40; latest advancement in disease resistance, which includes High Resistance to Aphanomyces Root Rot Race 1, 2 and enhanced multi-race1; and includes multi-race resistance to Anthracnose2.
-) Dark green, fine-stemmed, and highly palatable.

BACTERIAL WILT	HR
VERTICILLIUM WILT	HR
PHYTOPHTHORA ROOT ROT	HR
APHANOMYCES ROOT ROT (RACE 1)	HR
APHANOMYCES ROOT ROT (RACE 2)	HR
FALL DORMANCY	D
WINTER HARDINESS	VH
PERSISTENCE	EXC
RECOVERY AFTER HARVEST	F
DIGESTIBILITY/FEED VALUE	SUPERIOR
STANDABILITY	EXC
TRAFFIC TOLERANCE	EXC

ACHIEVER

CONVENTIONAL

94% SUPRA ALFALFA + 6% MEADOW FESCUE

- Meadow fescue is quickly becoming one of the main grasses of choice for high-quality forage production.
- Meadow fescue is easy to establish and provides extremely digestible grass in all cuts.
- It can be used for both hay or haylage production.

VIVID

CONVENTIONAL

93% SUPRA ALFALFA + 5% MEADOW FESCUE + 2% LATE MATURING ORCHARDGRAS

- Meadow fescue is quickly becoming one of the main grasses of choice for high quality forage production.
- Meadow fescue is easy to establish and provides extremely digestible grass in all cuts. It can be used for hay or haylage production.
- Orchardgrass is drought tolerant and will provide excellent grass growth in all cuts as well as provides a source of highly palatable fibre to the mix.



35% TIMOTHY +

30% ALFALFA (CREEPING ROOTED TYPE) +

10% TREFOIL +

10% ORCHARDGRASS +

10% DC RED CLOVER +

5% WHITE CLOVER

- Ideally suited to intensive grazing.
- This mixture contains a special creeping type alfalfa which has outstanding persistence for long-term pasture.

SPARK

CONVENTIONAL

60% LIGHTNING BRAND ALFALFA 40% TUKKA TIMOTHY

- A blend of top quality alfalfas makes LIGHTNING brand alfalfa an ideal choice for either a hay or haylage program.
- Combined with Tuukka timothy for high dry matter yield, fiber content and energy content.
- Tuukka timothy is winter hardy, leafy, high quality forage with rapid regrowth after cutting and rapid start of growth in the spring.

RATINGS:

EXC = Excellent

VG = Very Good

G = Good

F = Fair

PEST RESISTANCE:

HR = Highly Resistant

R = Resistant

NR = Nonresistant

RECOVERY FROM HARVEST:

F= Fast

VF = Very Fast

FALL DORMANCY:

VD = Very Dormant

D = Dormant

MD = Moderately Dormant

ND = Non-Dormant

WINTER HARDINESS:

VH = Very Hardy

H = Hardy

M/H = Moderately Hardy

NH = Non-Hardy

PERSISTENCE:

VH = Very High

H = High M = Moderate

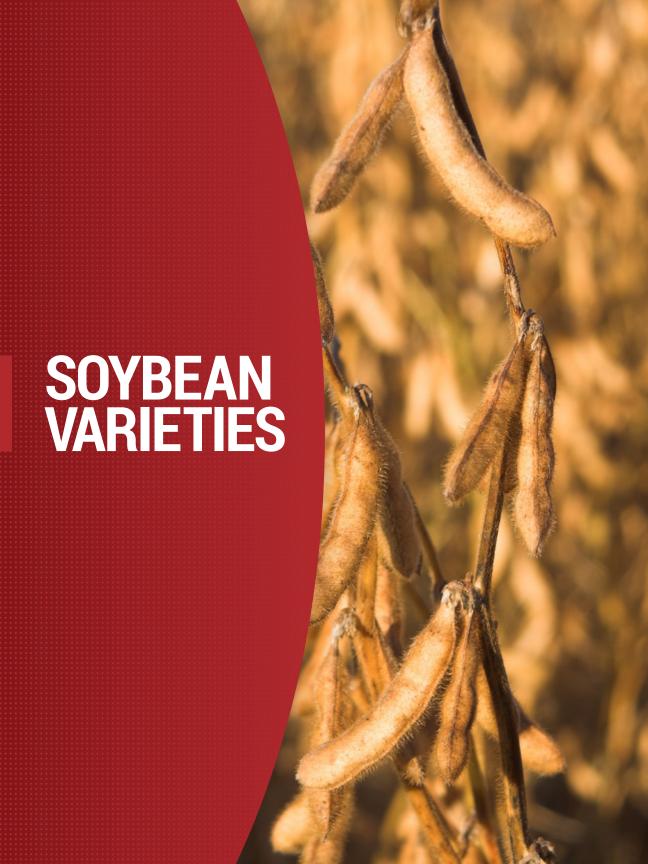
L = Low

Characteristics are assigned by PRIDE® Seeds based on comparisons with other PRIDE® Seeds products (not competitive products) through in-house field testing. Individual results may vary. Performance may vary from location to location and from year to year, as local growing, soil and weather conditions may vary. Growers should evaluate data from multiple locations and years whenever possible and should consider the impacts of these conditions on the grower's fields.



ONLINE RESOURCE

Evaluating alfalfa stands for winter injury.



AGRISHIELD™ SEED TREATMENT SYSTEM

AgriShield™ Seed Treatment System from PRIDE Seeds offers a simple solution to the complex seed treatment options. With fungicide only as well as a fungicide and insecticide option, we make the decision easy. PRIDE Seeds has done the research, chosen the best combination of seed protection, and placed them into two powerful packages.

AGRISHIELD™ FT FOR SOYBEANS

AgriShield™ FT, the fungicide only option for soybean, uses Vayantis® IV seed treatment to protect soybeans against a wide range of early season seed and seedling diseases, including Phytophthora, and offers the broadest spectrum of Pythium control on the market. Vayantis® IV also provides a unique mode of action with no known cross-resistance, and the Rooting Power® of Vibrance® so soybeans get established and standing strong − faster.

AGRISHIELD™ MAX FOR SOYBEANS

Using AgriShield™ FT as the base, AgriShield™ Max includes Fortenza® soybean seed treatment that provides control of bean leaf beetle, seed corn maggot, wireworm, European chafer, June beetle and black cutworm. Even under heavy insect pressure, Fortenza helps growers build a strong soybean stand with faster, more uniform growth.

INOCULANTS

The majority of AgriShield™ FT and AgriShield™ Max soybeans come with a dual-action inoculant option. Ask your regional manager for details.

UNTREATED SEED

This option is available but does not include a warranty for stand loss caused by insects, seed, or soil-borne diseases.



Vayantis W

ROUNDUP READY 2 XTEND® SOYBEANS



Roundup Ready 2 Xtend® soybeans are the industry's first biotech-stacked soybean trait with both dicamba and glyphosate herbicide tolerance.

Part of the Roundup Ready® Xtend Crop System, Roundup Ready 2 Xtend® soybeans give you the opportunity to incorporate approved dicamba formulations into your soybean weed management program. This additional herbicide tolerance offers improved control over resistant and other tough-to-control weeds.





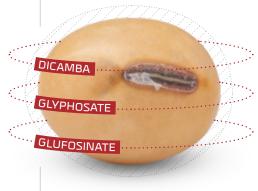
XTENDFLEX® SOYBEANS

As the first soybean trait with triple-stacked tolerance to dicamba, glyphosate and now glufosinate, XtendFlex® soybeans offer farmers application flexibility in their weed control along with the same high-yielding potential they know and trust.

XtendFlex® soybeans are the industry's first triple-stacked soybean trait with tolerance to dicamba, glyphosate, and now glufosinate herbicides.*

With tolerance to three different herbicides, farmers gain greater application flexibility — pre-emergence or post-emergence — in managing tough-to-control weeds.

*Herbicide formulations approved for in-crop use.







Controls Waterhemp Palmer Amaranth and Marestail.

Industry's first triple-stacked soybean trait.



ENLIST[™] **HERBICIDES**





Enlist™ herbicides with 2,4-D choline provides you with the tools and options you need to control resistant and hard-to-control weeds.

COMPLETE CONVENIENCE

Fnlist Duo™ provides the convenience of both 2.4-D choline and glyphosate in one formulation for control of grasses and broadleaf weeds including hard-to-control and resistant weeds.

FLEXIBILITY AND CHOICE

Enlist 1™. a standalone 2,4-D choline formulation. provides the flexibility to tankmix and adjust the rates of glyphosate or Liberty® 200 SN (glufosinate) for hard-to-control and resistant weeds.

SUPERIOR WEFD CONTROL

Fnlist Duo™ controls over 90 grass and broadleaf weeds. The combination of Group 9 and Group 4 active ingredients in Fnlist Duo™ enables control of weeds that glyphosate alone may miss.

WEED MANAGEMENT

Start clean with tillage, burndown herbicides, or a soil residual herbicide.

Enlist™ herbicides no plant-back restriction

Plant Enlist E3™ soybeans.

Enlist E3

If not applied before planting, apply soil residual herbicide.

> Enlist Duo with COLEX+D" technology HERRICIDE

i Enlist~1 with COLEX+D" technology HERBICIDE

Apply Liberty 200 SN herbicide no later than R1 or beginning bloom.

Apply Enlist Duo™ or Enlist™ 1 herbicide

no later than R2 or full flowering stage.





ENLIST™ SOYBEANS

Both Enlist Duo™ and Enlist™ 1 give you all the benefits of Colex-D technology.



Enlist E3™ soybeans treated with Enlist Duo™ Image source: Corteva

Soybeans without the Enlist trait treated with Enlist Duo™ Image source: Corteva

WEED Species	GLYPHOSATE RESISTANCE/ HARD-TO-CONTROL	ALS HERBICIDE Resistance	CONTROLLED BY ENLIST™ Herbicides*	
Common Lamb's-quarters	Hard-to-Control	Confirmed Resistance	✓	
Common Ragweed	Confirmed Resistance	Confirmed Resistance	✓	
Eastern Black Nightshade	Hard-to-Control	Confirmed Resistance	✓	
Giant Ragweed	Confirmed Resistance	Confirmed Resistance	✓	
Canada Fleabane	Confirmed Resistance	Confirmed Resistance	✓	
Pigweed Species	Hard-to-Control	Confirmed Resistance	✓	
Waterhemp	Confirmed Resistance	Confirmed Resistance	✓	
Velvetleaf	Hard-to-Control		✓	

COLEX-D™ TECHNOLOGY

		OOLER D I	Lomiocour		
		WHAT GO	ES INTO IT		
2 ,4-D choline with Colex-D tec	hnology	Latest formu	lation science	Prop	rietary manufacturing process
		WHAT IT I	DELIVERS		
Near zero volatility		malized potential r physical drift	Low odour		Improved handling characteristics

^{*} Weeds controlled by Enlist Duo™ or Enlist™ 1 when used in a tank-mix with glyphosate or glufosinate. At recommended rates. Always read and follow label directions.

SOYBEAN VARIETIES

	VARIETY NAME	TRAITS	MATURITY GROUP	СНО	PHYTOPHTHORA Resistance gene	PHYTOPHTHORA FIELD TOLERANCE	WHITE MOULD Resistance	SUDDEN DEATH Syndrome	IRON DEFICIENCY CHLOROSIS	HILUM COLOUR	PUBESCENCE
NEW	PS 0011 XRN	ROUNDUP READY 2 TEND SOYBEANS	00.0	2300	RPS 1C	G	VG	NR	S/T	BL	T
	PS 0074 R2	Roundup 2 YIELD SUBLINS	00.7	2475	-	G	G	NR	T	BR	T
	PS 0098 XR	ROUNDUP READY 2 TEND SOYBEANS	00.9	2500	RPS 1K	VG	VG	G	S/T	BL	T
NEW	PS 0322 EN	Enlist ES SOYREARS	0.3	2625	RPS 1C	VG	VG	NR	-	IB	GR
	PS 0420 XRN	ROUNDUP READY 2 TEND SOYBEANS	0.4	2650	-	EXC	EXC	G	-	BL	LT
NEW	PS 0521 XRN	ROUNDUP READY 2 TEND SOYBEANS	0.5	2675	RPS 1C	VG	VG	G	-	IB	LT
	PS 0779 XRN	ROUNDUP READY 2 TEND SOYBEANS	0.7	2750	RPS 1C	VG	VG	G	-	BL	LT
NEW	PS 1022 EN	Enlist ES SOYREAMS	1.0	2800	RPS 1C/3A	VG	VG	G	-	BUFF	GR
	PS 1119 XRN	ROUNDUP READY 2 TEND SOYBEANS	1.1	2850	-	VG	VG	G	-	BL	T
	PS 1338 XRN	ROUNDUP READY 2 TEND SOYBEANS	1.3	2825	RPS 1C	VG	EXC	EXC	-	BL	LT

Y							1	9	Y	ø		
SEEDS PER KG	PLANT HEIGHT	CANOPY	EMERGENCE	STANDABILITY	NO-TILL ADAPTABILITY	SAND	GLAY	ГОАМ	18CM	38CM 56CM	76СМ	
7000 - 7400	M/T	MB	EXC	EXC	EXC	VG	VG	EXC	EXC	EXC	VG	S = Susceptible P188788 = A naturally occurring genetic source of
5500 - 7400	M/T	В	EXC	VG	EXC	EXC	VG	EXC	G	EXC	EXC	resistance that protects against SCN races 3 and 14 Peking = A naturally occurring genetic source of resistance that protects against SCN races 1, 3 and 5 PLANT HEIGHT:
5900 - 6700	M/T	MB	VG	VG	VG	EXC	EXC	EXC	VG	EXC	EXC	M = Medium M/T = Medium Tall T = Tall CANOPY:
5650 - 6500	M/T	М	VG	EXC	EXC	G	VG	EXC	EXC	EXC	G	M = Medium MB = Medium Bushy B = Bushy
4900 - 5900	М	М	VG	EXC	VG	VG	G	EXC	EXC	EXC	G	HILUM COLOUR: BL = Black BR = Brown Buff = Buff IB = Imperfect Black
4800 - 5500	M/T	МВ	EXC	EXC	EXC	EXC	EXC	EXC	EXC	EXC	EXC	Y = Yellow PUBESCENCE: T = Tawny
5350 - 6800	M/T	МВ	EXC	EXC	EXC	EXC	EXC	EXC	EXC	EXC	EXC	LT = LightTawny GR = Gray For all others :
5500 - 6000	M/T	MB	EXC	VG	EXC	EXC	EXC	EXC	EXC	EXC	EXC	EXC = Excellent VG = Very Good G = Good F = Fair N/A = Not Available
4450 - 5800	M/T	МВ	VG	EXC	VG	EXC	EXC	EXC	EXC	EXC	VG	SCN RESISTANCE: R1 = Resistance to Race 1 R3 = Resistance to Race 3 MR3 = Moderately resistant to Race 3 SCN
5300 - 6100	M/T	МВ	EXC	EXC	EXC	VG	VG	EXC	EXC	EXC	EXC	Characteristics are assigned by PRIDE® Seeds based on comparisons with other PRIDE® Seeds products (not competitive products) through in-house field testing. Individual
												results may vary. Performance may vary from location to location and from year to year, as local growing, soil, and weather conditions may vary. Growers should evaluate data from multiple locations and years whenever possible and should consider the impacts of these conditions on the grower's fields.

SOYBEAN VARIETIES

	VARIETY NAME	TRAITS	MATURITY GROUP	СНО	PHYTOPHTHORA Resistance gene	PHYTOPHTHORA FIELD TOLERANCE	WHITE MOULD Resistance	SUDDEN DEATH Syndrome	IRON DEFICIENCY CHLOROSIS	HILUM COLOUR	PUBESCENCE
	PS 1421 EN	Enlist E3 SOVERANS	1.4	2850	-	VG	VG	EXC	-	BL	LT
	PS 1520 XRN	ROUNDUP READY 2 TEND SOYBEANS	1.5	2900	RPS 1C	VG	VG	G	-	BUFF	GR
	PS 1721 EN	Enlist E3	1.7	2975	RPS 1C/3A	EXC	VG	VG	-	γ	GR
	PS 2020 XRN	ROUNDUP READY 2 TEND SOVBEANS	2.0	3050	RPS 1C	VG	EXC	VG	-	IB	GR
	PS 2120 EN	Enlist E3 EOVERANS	2.1	3075	RPS 1K	VG	EXC	VG	-	IB	GR
NEW	PS 2322 XFN	**************************************	2.3	3150	RPS 1C	VG	VG	VG	-	IB	GR
	PS 2521 XFN	**************************************	2.5	3175	RPS 1C	VG	EXC	EXC	-	BL	LT
	PS 2720 EN	Enlist E3	2.7	3250	RPS 1K	EXC	VG	EXC	-	BUFF	GR
	PS 2889 XRN	ROUNDUP READY 2 TEND SOYBEANS	2.8	3250	RPS 1CK	EXC	EXC	VG	-	IB	GR

							1	9	Y			
SEDS PER KG	PLANT HEIGHT	CANOPY	EMERGENCE	STANDABILITY	NO-TILL ADAPTABILITY	SAND	CLAY	LOAM	18CM	38CM 56CM	76СМ	
5580 - 6200	M/T	МВ	VG	EXC	VG	VG	VG	EXC	VG	VG	VG	SCN RESISTANCE SOURCE S = Susceptible PI88788 = A naturally occurring genetic source of
5800 - 6500	M/T	В	VG	EXC	VG	VG	VG	VG	EXC	EXC	EXC	resistance that protects against SCN races 3 and 14 Peking = A naturally occurring genetic source of resistance that protects against SCN races 1, 3 and 5 PLANT HEIGHT:
6400 - 6750	M/T	МВ	EXC	EXC	EXC	EXC	EXC	EXC	EXC	EXC	EXC	M = Medium M/T = Medium Tall T = Tall CANOPY:
5000 - 6800	М	М	VG	EXC	VG	EXC	VG	EXC	EXC	EXC	VG	M = Medium MB = Medium Bushy B = Bushy
5800 - 6500	M/T	МВ	VG	EXC	EXC	EXC	EXC	EXC	EXC	EXC	EXC	HILUM COLOUR: BL = Black BR = Brown Buff = Buff IB = Imperfect Black
5400 - 5900	M/T	МВ	EXC	EXC	EXC	EXC	EXC	EXC	EXC	EXC	EXC	Y = Yellow Pubescence: T = Tawny
5000 - 5300	M/T	МВ	G	EXC	VG	VG	EXC	VG	EXC	EXC	EXC	LT = Light Tawny GR = Gray For all others :
5400 - 6400	M/T	МВ	VG	EXC	EXC	EXC	EXC	VG	VG	EXC	EXC	EXC = Excellent VG = Very Good G = Good F = Fair N/A = Not Available
6500 - 6950	T	МВ	EXC	EXC	EXC	EXC	EXC	EXC	G	EXC	EXC	SCN RESISTANCE: R1 = Resistance to Race 1 R3 = Resistance to Race 3 MR3 = Moderately resistant to Race 3 SCN
l												

Characteristics are assigned by PRIDE® Seeds based on comparisons with other PRIDE® Seeds products (not competitive products) through in-house field testing, Individual results may vary, Performance may vary from location to location and from year to year, as local growing, soil, and weather conditions may vary, Growers should evaluate data from multiple locations and years whenever possible and should consider the impacts of these conditions on the grower's fields.

SOYBEAN VARIETIES

PS 0011 XRN NEW

2300 CHU

- > Roundup Ready 2 Xtend® variety ideally suited for the early MG 00 or late MG 000 season zones.
- Excellent standability coupled with SCN protection make this a great fit on a lot of acres.
- Value-added Phytophthora Rps 1c root rot protection.
- Provides tolerance to dicamba and glyphosate herbicides.
- Recommended for Zone 12.

PS 0074 R2

2475 CHU

- Proven high-yielding Roundup Ready 2 Yield® variety ideally suited for the long season MG 00 market area.
- Continues to meet high expectations with strong performance year after year.
- > Tolerant IDC rating.
- Excellent branching and aggressive canopy.
- Ideal variety for 30" row widths.
- Recommended for Zones 6, 7, 11, and 12.

PS 0098 XR

!500 CHU

- Roundup Ready 2 Xtend® variety ideally suited for the late MG 00 and early MG 0 season zones.
- Very good stress tolerance with strong yield potential.
- Value-added phytophthora Rps 1k root rot protection.
- Provides tolerance to dicamba and glyphosate herbicides.
- Has the yield capability to compete in the early Group 0 markets.
- Recommended for Zones 6, 7, 11, and 12.



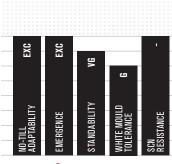
ONLINE RESOURCE

Should you plant soybeans early?

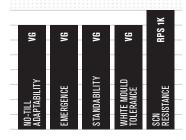














PS 0322 EN NEW

2600 CHU

- NEW introductory ENLIST™ variety for Early to Mid MG 0.
- Value-added SCN and Phytophthora Rps 1c with excellent field tolerance. Provides tolerance to 2,4-D, Glufosinate and Glyphosate herbicides.
- Stable performance across high yield or droughty environments.
- > Beautiful plant type with good height and standability.
- Recommended for Zones 2, 6, 7, 11, and 12.

"I have had great success with PRIDE soybean varieties and their response to intensive management for higher vields."

> Dave VanDommelen Ontario

PS 0420 XRN

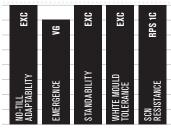
2650 CHL

- > Roundup Ready 2 Xtend® variety ideally suited for the early to mid MG 0 season zones
- > Provides tolerance to dicamba and glyphosate herbicides.
- A medium-short plant height that fits best in narrow row widths.
- Value-added SCN protection and outstanding white mould tolerance.
- Excellent field tolerance to phytophthora root rot and exceptional standability.
- Recommended for Zones 2, 6, 7, 11, and 12.

PS 0521 XRN NEW

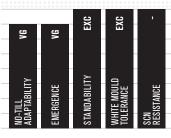
26/5 CHU

- NEW Roundup Ready 2 Xtend® variety for Mid MG 0.
- Value-added SCN and Phytophthora Rps 1c protection.
- Offensive upside to go with a defensive package.
- Strong yield performance, ahead of market leaders.
- Provides tolerance to dicamba and glyphosate herbicides.
- Very good tolerance against Sclerotinia White mould.
- > Brings tremendous yield potential across a broad geography.
- Recommended for Zones 2, 6, 7, 11, and 12.



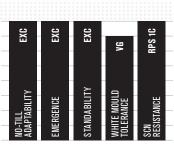
















SOYBEAN VARIETIES

PS 0779 XRN

2750 CHU

- Grower choice, flag ship leader Roundup Ready 2 Xtend® variety ideally suited for the mid to late MG 0 season zones.
- Offensive powerhouse that yields with the full-season Group 0's and early Groups I.
- Outstanding emergence and early season vigour.
- Position with confidence across a wide range of environments, but potential to hit big numbers on highly productive soils.
- Good early planting option, especially for no-till production.
- Recommended for Zones 1, 2, 6, 7, 11, and 12.



ONLINE VIDEO RESOURCE
Watch PS 0779 XRN
grow throughout the

2021 season.

NO-TILL ADAPTABILITY EXC EMERGENCE EXC STANDABILITY EXC WHITE MOULD VG SCN RESISTANCE RPS 1C





PS 1022 EN NEW

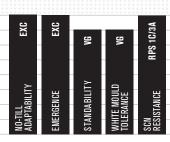
2800 CHL

- NEW introductory ENLIST™ variety for late MG 0 to Early MG I.
- Exciting yield potential for MG rating.
- Value-added SCN and stacked Phytophthora Rps 1c/3a gene.
- Provides tolerance to 2,4-D, Glufosinate and Glyphosate herbicides.
- Offensive upside to go with defensive package.
- Recommended for Zones 1, 2, 6, 7, 11, and 12.

PS 1119 XRN

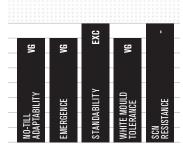
1800 CHU

- Roundup Ready 2 Xtend® variety ideally suited for the early MG I season zones.
- Very comparable to PS 1162 R2 in agronomics. Ideally suited to productive ground where lodging and white mould may be a challenge.
- Yield is worthy of placement on your most fertile ground.
- A medium-tall height plant that fits most row widths.
- Good early planting option.
- Carries a very good defensive package.
- Recommended for Zones 1, 2, 6, 7, and 11.













PS 1338 XRN

2825 CHU

- > Roundup Ready 2 Xtend® variety ideally suited for the early to mid-MG I season zones.
- Rock solid performer and has a complete defensive package.
- > Broad acre placement as it has very good stress tolerance, excellent disease package, and strong yield potential.
- Value-added SCN and phytophthora Rps 1c root rot protection.
- Provides tolerance to dicamba and glyphosate herbicides.
- Recommended for Zones 1, 2, 6, 7, and 11.



ONLINE VIDEO RESOURCE

EN Soybeans - What does it mean?

NO-TILL ADAPTABILITY EXC EMERGENCE EXC STANDABILITY EXC WHITE MOULD EXC TOLERANCE SCN RESISTANCE RPS 1C





PS 1421 EN

2850 CHU

- > ENLIST™ variety for mid MG I.
- Provides tolerance to 2,4-D Choline, Glufosinate and Glyphosate herbicides.
- Unique open canopy across the top.
- Very strong yield with lateral branches.
- Puts on a nice pod load all the way to the top of the plant even under stressed conditions.
- Showy light tawny with height.
- Outstanding stress tolerance.
- Value-added SCN and Phytophthora field tolerance root rot protection.
- Recommended for Zones 1, 2, 6, 7, and 11.



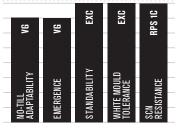




PS 1520 XRN

!900 CHU

- Roundup Ready 2 Xtend® variety for mid-MG I zones.
- Provides tolerance to dicamba and glyphosate herbicides.
- Value-added SCN and Phytophthora Rps 1c protection.
- Strong defensive characteristics including brown stem rot, white mould and Phytophthora field tolerance.
- > Rare white-flowered plant.
- Exhibits exceptional standability in all management practices.
- Recommended for Zones 1, 2, 6, 7, and 11.







SOYBEAN VARIETIES

PS 1721 EN

2975 CHU

- > ENLIST™ variety for mid to late MG I.
- Value-added SCN and stacked Phytophthora Rps 1c and 3a.
- > Provides tolerance to 2,4-D Choline, Glufosinate and Glyphosate herbicides.
- Very good standability with uniformity and visually appealing square across the top and a stout look.
- Strong performance conveyed across white mould environments.
- A step change versus strong competitors.
- > Performance plus agronomics.
- Recommended for Zones 1, 2, 6, 7, and 11.

NO-TILL ADAPTABILITY EMERGENCE STANDABILITY STANDABILITY TOLERANCE SCN RESISTANCE RPS 16/3A





PS 2020 XRN

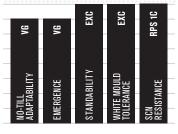
3050 CHL

- Proven leader and grower choice variety for broadacre placement as a Roundup Ready 2 Xtend® variety ideally suited as an early MG II.
- Combines very consistent, high yield potential with exceptional agronomic characteristics.
- Offers value-added protection to SCN and phytophthora root rot.
- Provides tolerance to dicamba and glyphosate herbicides.
- Strong emergence and standability.
- Recommended for Zones 1, 2, 6, 7, and 11.



ONLINE VIDEO RESOURCE

Watch PS 2020 XRN grow throughout the 2021 season.







PS 2120 EN

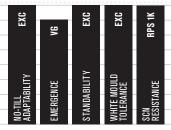
3075 CHU

- > Very strong, high yielding ENLIST™ variety for early MG II that has proven to be a lead product.
- Value-added SCN and Phytophthora Rps 1k. Provides tolerance to 2,4-D Choline, glufosinate, and glyphosate herbicides.
- Strong defensive characteristics that exhibits in many different environments and production practices.
- Yield performance detaches itself from standard MGII checks. Position with confidence and push it for high-end yields.
- > Elite, top-end yield with clustered and finished top pods.
- Recommended for Zones 1, 2, and 7.



ONLINE VIDEO RESOURCE

Watch PS 2120 EN grow throughout the 2021 season.







R3

PS 2322 XFN NEW

3150 CHU

- NEW XtendFlex® traited variety introduction that's ideally suited for mid MG II market areas
- Provides tolerance to dicamba, glufosinate, and glyphosate herbicides.
- Offers value-added protection to SCN and Rps 1c phytophthora Rps root rot protection.
- Medium/tall plant with very good standability.
- > Position with confidence to bring top-end yield potential.
- Recommended for Zones 1, and 2.

PS 2521 XFN

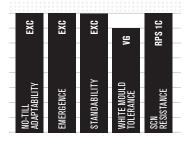
3175 CHU

- > XtendFlex® traited variety that's ideally suited for mid MG II market areas
- Provides tolerance to dicamba, glufosinate, and glyphosate herbicides.
- Offers value-added protection to SCN and Rps 1c phytophthora root rot protection.
- Genetics contributes outstanding SDS, white mould tolerance, and stem canker tolerance.
- Unique white flower and visually attractive light tawny pubescence.
- > Recommended for Zones 1, and 2.



ONLINE VIDEO RESOURCE

Watch PS 2521 XFN grow throughout the 2021 season.









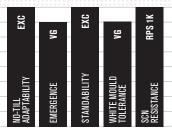
ANDABILITY



PS 2720 EN

3250 CHU

- > ENLIST™ variety for mid to late MG II.
- Carries Peking source of genetic resistance for multi-race SCN resistance.
- Excellent opportunity to rotate to a different resistance source for an SCN resistance management strategy.
- Value-added Phytophthora Rps 1k with very good field tolerance.
- > Provides tolerance to 2,4-D Choline, glufosinate and glyphosate herbicides.
- Handles tougher clays yet works in productive acres too.
- Recommended for Zones 1, and 2.





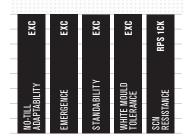


SOYBEAN VARIETIES

PS 2889 XRN

3250 CHU

-) High-performance Roundup Ready 2 Xtend® is ideally suited for the mid to late MG II region.
- Carries Peking source of genetic resistance for multi-race SCN resistance.
- Excellent opportunity to rotate to a different resistance source for an SCN resistance management strategy.
- > Value-added unique Rps 1ck stacked phytophthora root rot protection.
- > Provides tolerance to dicamba and glyphosate herbicides.
- > Excellent podding with lots of top clusters.
- Position with confidence and push it for high-end yields.
- Recommended for Zones 1, and 2.









All orders and sales are subject to the PRIDE Seeds Terms and Conditions of Sale, which include but are not limited to the Limitation of Warranty & Remedy and Agronomic Zone and Planting Year. All Terms and Conditions of Sale are subject to change from time to time without prior notice. For the most up to date Terms and Conditions of Sale, see the PRIDE Seeds website at www.prideseed.com.

Bayer is a member of Excellence Through Stewardship® (ETS). Bayer products are commercialized in accordance with ETS Product Launch Stewardship Guidance, and in compliance with Bayer's Policy for Commercialization of Biotechnology-Derived Plant Products in Commodity Crops. These products have been approved for import into key export markets with functioning regulatory systems. Any crop or material produced from these products can only be exported to, or used, processed or sold in countries where all necessary regulatory approvals have been granted. It is a violation of national and international law to move material containing biotech traits across boundaries into nations where import is not permitted. Growers should talk to their grain handler or product purchaser to confirm their buying position for these products. Excellence Through Stewardship® is a registered trademark of Excellence Through Stewardship.

ALWAYS READ AND FOLLOW PESTICIDE LABEL DIRECTIONS. It is a violation of federal law to use any pesticide product other than in accordance with its labeling. NOT ALL formulations of dicamba or glyphosate are approved for in-crop use with products with Roundup Ready 2 Xtend® soybeans. NOT ALL formulations of dicamba, glyphosate or glufosinate are approved for in-crop use with products with XtendFlex® Technology, ONLY USE FORMULATIONS THAT ARE SPECIFICALLY LABELED AND APPROVED FOR SUCH USES. Contact the Pest Management Regulatory Agency with any questions about the approval status of dicamba herbicide products for in-crop use with Roundup Ready 2 Xtend® soybeans or products with XtendFlex® Technology.

Roundup Ready® technology contains genes that confer tolerance to glyphosate, an active ingredient in Roundup® brand agricultural herbicides. Agricultural herbicides containing glyphosate will kill crops that are not tolerant to glyphosate. Roundup® and Roundup Ready® are registered trademarks of Bayer Group. Used under license. HarvXtra® is a trademark of Forage Genetics Internal, LLC. HarvXtra® Alfalfa with Roundup Ready® Technology is enabled with Technology from The Samuel Roberts Noble Foundation, Inc.

Use Limitations for HarvXtra® Alfalfa with Roundup Ready® Technology, HarvXtra® Alfalfa with Roundup Ready® Technology hay or hay products must be directed only to Canadian or U.S. domestic uses. It is a violation of national and international law to move material containing biotech traits across boundaries into nations where import is not permitted. Growers should talk to their product purchaser to confirm their buying position for this product. This technology may be sold and plated only in the provinces of Ontario, Quebec, New Brunswick, Nova Scotia, Prince Edward Island and Newfoundland. Please contact Forage Genetics International at 855-237-9897 or refer to the Technology Use Guide for additional information.

Roundup Ready® 2 Technology contains genes that confer tolerance to glyphosate. Products with XtendFlex® Technology contains genes that confer tolerance to glyphosate, glufosinate and dicamba. Roundup Ready 2 Xtend® soybeans contains genes that confer tolerance to glyphosate and dicamba. Glyphosate will kill crops that are not tolerant to glyphosate. Dicamba will kill crops that are not tolerant to dicamba. Glufosinate will kill crops that are not tolerant to glufosinate. Contact your Bayer retailer, refer to the Bayer Technology Use Guide, or call the technical support line at 1-888-283-6847 for recommended Roundup Ready® Xtend Crop System weed control programs.

LIBERTY Seed products with the LibertyLink® (LL) trait are resistant to the herbicide LINK Definition of the common of the contract yielding genetics with the powerful, non-selective, postemergent weed control of Liberty® herbicide for optimum yield and excellent weed control.

Corn trait technology incorporated into these seeds is commercialized under license from Syngenta Seeds, LLC. Herculex® Technology incorporated into these seeds is commercialized under license from Corteva Agriscience LLC.

PRODUCT USE STATEMENT: Enlist E3™ soybeans contain the Enlist E3 trait that provides crop safety for use of labeled over-the-top applications of glyphosate, glufosinate and 2,4-D herbicides featuring Colex-D® technology when applied according to label directions. Following burndown, the only 2,4-D containing herbicide products that may be used with Enlist™ crops are products that feature Colex-D technology and are expressly labeled for use on Enlist crops, 2.4-D products that do not contain Colex-D technology are not authorized for use in conjunction with Enlist E3 soybeans. WARNING: Enlist E3 soybeans are tolerant of over-the top applications of glyphosate, glufosinate, and 2,4-D. Accidental application of incompatible herbicides to this variety could result in total crop loss. When using 2,4-D herbicides, grower agrees to only use 2,4-D products that contain Colex-D technology authorized for use in conjunction with Enlist E3 soybeans. Always read and follow herbicide label directions prior to use.

YOU MUST SIGN A TECHNOLOGY AGREEMENT, READ THE PRODUCT USE GUIDE PRIOR TO PLANTING. THIS SEED IS ACQUIRED UNDER AN AGREEMENT THAT INCLUDES THE FOLLOWING TERMS: A license must first be obtained from Corteva Agriscience by signing a Technology Use Agreement and abiding by the terms and conditions of the Product Use Guides for all technologies in this seed, including the Herbicide Resistance Management (HRM), and Use Requirements detailed therein which can be found at www.corteva.ca/en/trait-stewardship.html.

CROP AND GRAIN MARKETING STEWARDSHIP: Corteva Agriscience is a member of Excellence Through Stewardship® (ETS). Corteva Agriscience products are commercialized in accordance with ETS product launch stewardship guidance and Corteva Agriscience's Product Launch Stewardship Policy. No crop or material produced from this product can be exported to, used, processed or sold across boundaries into nations where import is not permitted. Growers should talk to their grain handler or product purchaser to confirm their buying position for this product. For further information about your crop or grain marketing options, contact Corteva Agriscience at 1-800-667-3852. Information regarding the regulatory and market status of agricultural biotechnology products can be found at: www. biotradestatus.com.

These seeds are covered under Corteva Agriscience and M.S. Technologies, L.L.C. Patent Rights which can be found at: www. corteva.us/Resources/trait-stewardship.html. The purchase of these seeds conveys no license under said patents to use these seeds.

PATENT INFORMATION: The transgenic soybean event in the Enlist E3™ soybean is protected under Corteva Agriscience and M.S. Technologies, L.L.C. Patent Rights which can be found at: www.corteva.ca/en/trait-stewardship.html. The purchase of these seeds conveys no license under said patents to use these seeds.

For more information, contact your authorized retailer or Corteva Agriscience at 1-800-667-3852 or visit www.corteva.ca/en/trait-stewardship.html.

Important: Always read and follow label and bag tag instructions; only those labeled as tolerant to glufosinate may be sprayed with glufosinate ammonium based herbicides.

PRIDE Seeds offers insecticide & fungicide, fungicide only and untreated seed options subject to availability in all maturity ranges. Consult your local PRIDE Seeds dealer / PRIDE Sales Representative for more information on this or your Provincial regulations regarding seed treatments.

PRIDE®, the PRIDE Seeds Design®, and AgriShield™ are trademarks of AgReliant Genetics, Inc. and its affiliated companies. Insect control technology provided by Vip3A is utilized under license from Syngenta Crop Protection AG. RIB Complete®, Roundup Ready 2 Xtend®, Roundup Ready 2 Yield®, Roundup Ready®, SmartStax®, Trecepta®, VT Double PRO® and XtendFlex® are registered trademarks of Bayer Group. Used under license. Bayer CropScience Inc. is a member of CropLife Canada. Stamina®, LibertyLink® and the Water Droplet Design are trademarks of BASF. Used under license. Duracade™, Fortenza®, DuracadeViptera™ and Refuge Renew™ are trademarks of a Syngenta Group Company. LibertyLink®, Liberty®, and the Water Droplet Design are trademarks of BASF. Used under license. The transgenic soybean event in the Enlist E3™ soybean was jointly developed and owned by Corteva Agriscience and M.S. Technologies, L.L.C. ®™ Enlist, Enlist E3, the Enlist E3 logo, Enlist Duo and Colex-D are trademarks of The Dow Chemical Company ("Dow") or an affiliated company of Dow. HERCULEX® and the HERCULEX Shield are trademarks of Corteva Agriscience LLC. Used under license.. Excellence Through Stewardship is a trademark of Excellence Through Stewardship, Respect the Refuge and Corn Design® and Respect the Refuge® are trademarks of National Corn Growers Association. Visa® is a registered trademark of Visa International. MasterCard® is a registered trademark of Master Card International Incorporated, All other trademarks are the property of their respective owners.

© 2022 AgReliant Genetics Inc.



Before opening a bag of seed, be sure to read and understand the stewardship requirements, including applicable refuge requirements for insect resistance management, for the biotechnology traits expressed in the seed set forth in the technology agreement that you sign. By opening and using a bag of seed, you are reaffirming your obligation to comply with those stewardship requirements.













PRIDE SEEDS

FOCUSED ON PERFORMANCE

PRIDESEEDS.COM 1.800.265.5280

y n