



FOCUSED ON PERFORMANCE

YIELD GUIDE 2018

ATLANTIC CANADA



PRIDE SEEDS

PRIDE SEEDS: PERFORMANCE MAXIMIZED

At PRIDE Seeds®, our efforts are focused on creating a unique product experience that results in higher satisfaction and profit potential for our customers. This is the focus of our actions every day, and can be found in the details of how we deliver a complete seed and service experience to the farm as a leading supplier of corn and soybean seed to producers across Canada. We pride ourselves on having a top team of professionals – right from research to production to customer service and field support.

Our focus is providing best-in-class genetics and leading seed traits combined with seed treatments to maximize your performance. At the same time, we work with you to help you overcome complexities and challenges that you may experience in today's farming environment and help you maximize your opportunities to grow and profit.

We know that you have many choices for your seed requirements and we thank you for choosing PRIDE Seeds to be your supplier and trusting us to help you maximize performance for your farm.



DOUG ALDERMAN CCA-ON
Vice President Sales and Marketing
@KERNAL_D

I Your local company with global roots and reach

PRIDE Seeds is part of AgReliant Genetics, one of the fastest-growing seed businesses in North America, owned by the two largest non-agrochemical seed businesses in the world: Groupe Limagrain and KWS. As part of AgReliant Genetics, we have access to one of the largest corn breeding and testing programs globally.

We start with the best Canadian seed producers in both corn and soybeans to ensure a quality product from the field. From there, our team of production professionals use the latest processing, grading and packaging equipment at our two seed corn plants in Chatham-Kent to ensure a high-quality product in every bag, tote and bin.

I State-of-the-art breeding technology

Benefiting growers across Canada through one of the largest corn breeding and testing programs globally, AgReliant takes the breeding and testing of genetics seriously. Through our proprietary double haploid breeding and molecular marker technologies—used to identify key characteristics in top-performing products—we are able to bring the newest genetics to customers faster.

I Year-round Pre-Commercial Research

In addition to the 13 research stations in North America, AgReliant Genetics conducts research in Puerto Rico, Argentina, Chile and Peru to operate at maximum efficiency. Each year, multiple generations of crosses are made with increased yields through each cross.

I More data means more success

Parent companies, Groupe Limagrain and KWS, give the AgReliant Genetics research team access to a global bank of germplasm and geographically diverse breeding locations, creating one of the most competitive corn breeding programs in the industry. Our new Pre-Commercial Research trials allow us to test more hybrids/trait platforms than ever before; more data means more success.

At PRIDE Seeds, we are passionate about delivering the best seed solutions and service to Canadian farmers.

CONTENT

06 Grain Corn Hybrids

12 TRS Total Ration Solutions

13 Forages

14 Silage Corn Hybrids

18 Soybean Varieties



PRIDE SEEDS

AgReliant
GENETICS

FOCUSED ON ADVANTAGE ACRE

Our success is based on our ability to earn your business every year, both in terms of product performance and perhaps most importantly, how our team meets your needs with product and agronomy information. Our goal at PRIDE Seeds is to address your cropping needs and help grow your business through our Advantage Acre field services program, which includes:

I Product Support

- Best-in-class genetics together with industry-leading traits and seed treatment protection
- Backed by global research and state-of-the-art breeding technology
- Aggressive data collection through PCR plots which include over 550 trials across Canada and the Midwest
- Superior seed quality driven by our dedicated production teams
- Industry-leading stand protection policy to support our customers in the event of replant or severe stand reduction situations based on seed treatment type used
- 48-hour field support to answer your questions when you have them, particularly during stand establishment in the spring

I Agronomy Support

The PRIDE Seeds agronomy team provides information on agronomy and product positioning so you can take full advantage of the genetic potential of the seed you are buying.

I Decision Support

PRIDE Seeds has collaborated with key industry sources to provide you with the information tools you need to make more profitable decisions on the farm.

I Payment Options and Programs

- Flexible payment options including Visa® and MasterCard®
- Attractive early cash discounts
- Manage your cash flow by using Partner Plan extended credit programs



Stay informed on timely agronomy information through our sponsorship of Real Agriculture cornschool.com and soybeanschool.com, or follow our team reporting from the field @prideseeds on Twitter.



DECISION SUPPORT

PRODUCT SUPPORT

AGRONOMY SUPPORT



PRODUCT PERFORMANCE THAT DELIVERS CORN TRAITS / SEED TREATMENTS

The PRIDE Seeds product line is derived from a global breeding and testing program, designed to develop and select best-in-class corn hybrids and soybean varieties. Matching best-in-class genetics with farm-best trait and treatment technologies optimize the yield potential for your farm and mitigate many of the risks associated with crop production. PRIDE Seeds is an industry leader with a complete portfolio of RIB Complete® products.

PACKAGING OPTIONS

Talk to your local PRIDE Seeds team about packaging options that are the best fit for your farm.

✓ **80,000***
kernel based bags

✓ **PRIDE2GO**
bulk plastic boxes

*Based on seed weight.



G SERIES TRAITS THAT DELIVER

	RIB Complete®	G8 SmartStax® RIB Complete®	G2 VT Double PRO® RIB Complete®	GB VT Triple PRO® RIB Complete®
	INSECTS	MODES OF ACTION	MODES OF ACTION	MODES OF ACTION
ABOVE GROUND	European Corn Borer	✓ ✓ ✓	✓ ✓	✓ ✓
	Southwestern Corn Borer	✓ ✓ ✓	✓ ✓	✓ ✓
	Corn Earworm	✓ ✓	✓ ✓	✓ ✓
	Fall Armyworm	✓ ✓ ✓	✓ ✓	✓ ✓
	Western Bean Cutworm	✓		
	Black Cutworm	✓		
	Northern Corn Rootworm	✓ ✓		✓
BELOW GROUND	Western Corn Rootworm	✓ ✓		✓
	Herbicide Tolerance	Roundup® + Liberty®	Roundup®	Roundup®
	Refuge	5% RIB	5% RIB	10% RIB

✓ = Single Mode of Activity ✓ ✓ = Dual Mode of Activity ✓ ✓ ✓ = Triple Mode of Activity

C SERIES CONVENTIONAL HYBRIDS THAT DELIVER

Our Conventional grain and silage line-up represents some of the highest yielding germplasm in the marketplace today. Molecular marker technology is the key to identifying key characteristics in our top-performing hybrids. Bottom line outcomes are outstanding stalk strength, disease and drought resistance.

HYBRID	CHU
A4477HM NEW C	2200
A4741HM C	2225
A5092 C	2450
AS1036 EDF NEW C	2500
A5430 C	2625
A5910 NEW C	2700
A6015 C	2800

CHOOSE YOUR TREATMENT OPTION:

PRIDE Seeds offers a complete range of treatment options depending on your pest pressure. Acceleron® Seed Treatment technology provides industry-leading protection of your seed and emerging crop to maximize plant stands and yield potential. Talk to your local PRIDE Seeds team about seed treatment options for your farm. Seed treatments are an important part of your corn IPM program.

Untreated Seed

This option is fully available but is not warranted for stand loss caused by insects, seed or soil-borne diseases.



Full Insecticide and Fungicide treatment - Acceleron® 250* Seed Treatment

Acceleron® 250 protection features clothianidin for soil-borne and early-season insect control and the fungicides ipconazole, metalaxyl and trifloxystrobin for industry-leading, broad-spectrum, soil-borne disease control. This option features a structured replant policy.

*Acceleron® seed applied solutions for corn (fungicides and insecticide) is a combination of four separate individually-registered products, which together contain the active ingredients metalaxyl, prothioconazole, fluoxystrobin, and clothianidin.



Fungicide only: Acceleron® Seed Treatment** with Stamina®

Acceleron® can help improve plant health through disease fighting protection and improved early-season vigour; using the fungicides ipconazole, metalaxyl and trifloxystrobin. With added Stamina® you'll have increased plant health and cold tolerance. This option features replant protection from seed or seedling diseases.

**Acceleron® seed applied solutions for corn (fungicides only) is a combination of three separate individually-registered products, which together contain the active ingredients metalaxyl, trifloxystrobin and ipconazole.



Insecticide and Fungicide Treatment with Stamina®

FORTENZA® Maxim® Quattro with Stamina® Fortenza® in corn provides a comprehensive fungicide and insecticide solution. Count on early-season insect spectrum control in corn from European Chafer, Wireworm and Cutworm. With added Stamina® you'll have increased plant health and cold tolerance. This option features a structured replant policy.

GRAIN CORN



GRAIN CORN

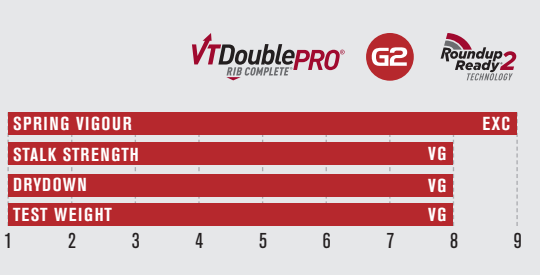
SILAGE CORN

FORAGES

SOYBEANS

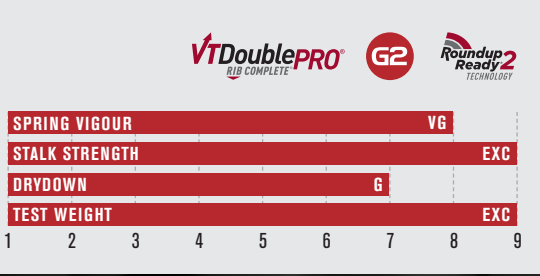
A4199G2 RIB 2150

G2 version of A4099RR. Rapid emergence and superb spring vigour for a fast, early-season start. Early flowering and early maturing. Nice grain quality and consistency. Brings excellent yield potential to this early maturity zone.



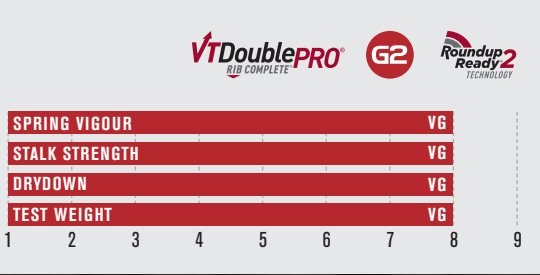
A4415G2 RIB 2200

G2 version of A4414RR. High-performance, multi-purpose grain, silage and grazing hybrid. Strong stalks and root strength. Keep progressive populations to maximize yield. Visually attractive with fixed ear type.



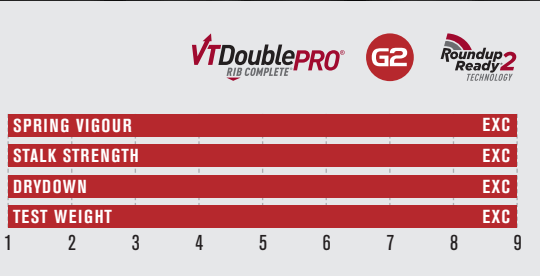
A4939G2 RIB 2400

A focus hybrid that has a proven track record over multiple years. Tremendous yield potential across environments and populations. Great choice as dual purpose grain and silage hybrid usage. Consistent girthy ear style. Maintains plant integrity and attractive appearance through late season.



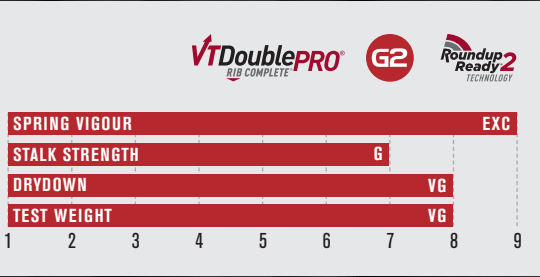
A5095G2 RIB 2475

Features early flowering and finish. Consistent long ear length with deep kernels. Easily adapts to all environments including stressed soils. Exceptional late-season stalk strength and intactness.



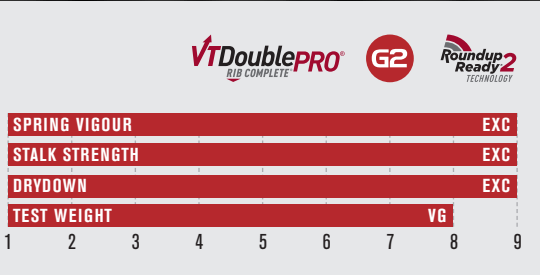
A5151G2 RIB 2500

Proven high yield performance year after year. Early flowering and rapid finish. Features large, very girthy ears (18-20+) producing deep kernels. Flex ear style.



A5225G2 RIB 2575

A medium statured plant featuring consistent yield potential, strong rapid emergence and strong spring vigour to allow for early planting. Best performance with aggressive populations. Can easily position north of maturity rating. Medium/Short blocky ear style.



HYBRID				TRAITS			AGRONOMIC CHARACTERISTICS											
HYBRID	CHU Range	Relative Maturity	Mid Flowering (GDU)	Traits	PRIDE Identifier	Herbicide Tolerance	Spring Vigour	Stalk Strength	Root Strength	Drought Tolerance	Flowering	Ear Type	Plant Height	Staygreen	Drydown	Test Weight	Plant Health	TRS Rating
A4099RR	2125	74	1085	RR	G1	Roundup®	EXC	VG	EXC	VG	E	F	M	G	VG	VG	VG	G
A4199G2 RIB	2150	75	1090	VT2PRIB	G2	Roundup®	EXC	VG	EXC	VG	E	F	M	G	VG	VG	VG	G
A4414RR	2150	76	1095	RR	G1	Roundup®	VG	EXC	EXC	VG	A	F	T	EXC	G	EXC	EXC	VG
A4415G2 RIB	2200	77	1110	VT2PRIB	G2	Roundup®	VG	EXC	EXC	VG	A	F	T	EXC	G	EXC	EXC	VG
A4631G2 RIB	2300	78	1120	VT2PRIB	G2	Roundup®	VG	EXC	EXC	G	E/A	F	M	VG	VG	VG	VG	G
A4939G2 RIB	2400	81	1130	VT2PRIB	G2	Roundup®	EXC	VG	EXC	VG	A	SF	M/T	G	VG	VG	VG	EXC
A5092	2450	81	1125		C		EXC	EXC	EXC	EXC	E	F	M/T	VG	EXC	EXC	VG	VG
A5095G2 RIB	2475	82	1125	VT2PRIB	G2	Roundup®	EXC	EXC	EXC	EXC	E	F	M/T	VG	EXC	EXC	VG	VG
A5151G2 RIB	2500	83	1155	VT2PRIB	G2	Roundup®	EXC	G	VG	VG	E	FL	M	G	VG	VG	G	G
A5225G2 RIB	2575	84	1160	VT2PRIB	G2	Roundup®	EXC	EXC	EXC	VG	E	F	M	G	EXC	VG	VG	G

Ratings:

EXC = Excellent
VG = Very Good
G = Good
F = Fair

Plant Height:

S = Short
M = Medium
M/T = Medium Tall
T = Tall
V/T = Very Tall

Flowering:

E = Early
E/A = Early Average
A = Average
L = Late

Ear Type:

F = Fixed
SF = Semi-Flex
FL = Flex

Traits:

RR = Roundup Ready 2
VT2PRIB = VT Double PRO
VT3PRIB = VT Triple PRO
Roundup® = Roundup Ready 2
STXRIB = SmartStax
Liberty® = Liberty Link

Characteristics are assigned by PRIDE® based on comparisons with other PRIDE® products (not competitive products) through in-house field testing. Individual results may vary, and performance may vary from location to location and from year to year. This result may not be an indicator of results you may obtain as local growing, soil and weather conditions may vary. Growers should evaluate data from multiple locations and years whenever possible.

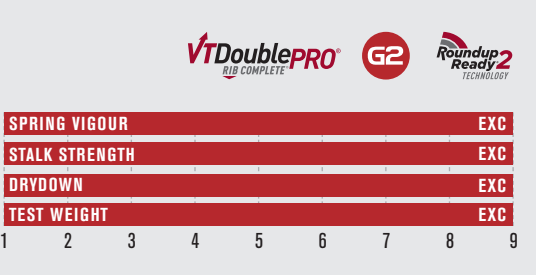
GRAIN CORN



GRAIN CORN

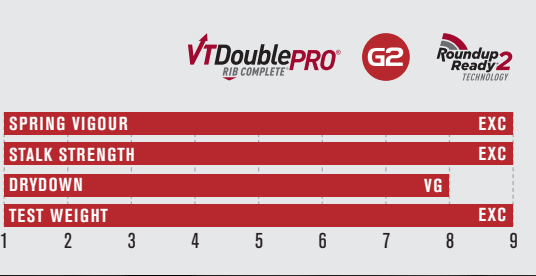
A5432G2 RIB 2650

A5430 base genetics. Proven performance with strong yield potential. Flexible as a dual purpose usage hybrid. Early flowering with very strong late-season intactness and stalk strength. Great drought and stress tolerance.



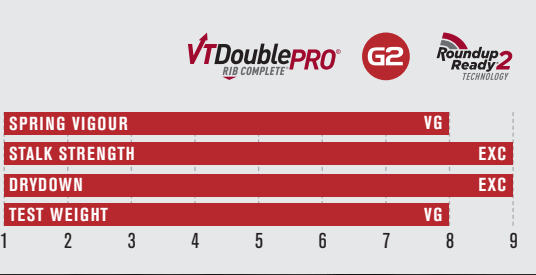
A5909G2 RIB 2700

G2 version of the A5907RR hybrid giving enhanced above ground insect protection. Outstanding grain quality. Excellent late-season intactness with very good stalk strength and late-season health. Very good test weight with fast drydown. Can position north given early flowering for maturity rating. Very strong yield and agronomics. Produces consistent girthy blocky ears.



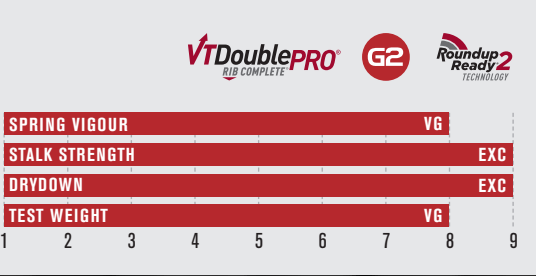
A5914G2 RIB 2700

A5910 base genetics featuring above ground insect protection. Exceptional top end yield potential. Versatile hybrid for a wide range of soils and conditions. Fast drydown for favourable yield to moisture ratios. Excellent foliar health and disease tolerance. Attractive harvest appearance to allow for late-season harvest flexibility. Features blocky, girthy ears and consistent uniformity.



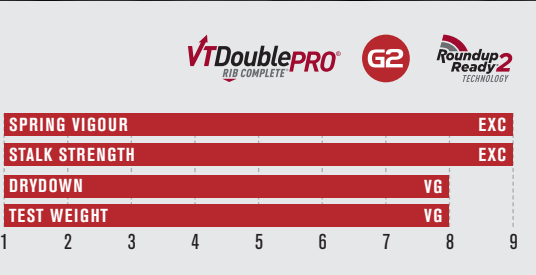
A6028G2 RIB 2775

Consistently meets performance expectations. Robust stalk and root strength with very good late-season intactness. Rapid finish and drydown. Attractive fall appearance with exceptional ear size consistency and performance. Rapid leaf canopy and outstanding late-season standability. Requires high populations for maximum performance.



A6018G2 RIB 2800

Superior and consistent yield potential. Rapid emergence, spring vigour and grain drydown. Visually attractive hybrid with excellent grain quality and consistency. Very good foliar health and disease tolerance. Has the ability for ear flex with extra kernel rows. Superior uniformity for plant and ear size. Showy hybrids with durable stalks and roots through to late season.



HYBRID				TRAITS			AGRONOMIC CHARACTERISTICS											
HYBRID	CHU Range	Relative Maturity	Mid Flowering (GDU)	Traits	PRIDE Identifier	Herbicide Tolerance	Spring Vigour	Stalk Strength	Root Strength	Drought Tolerance	Flowering	Ear Type	Plant Height	Staygreen	Drydown	Test Weight	Plant Health	TRS Rating
A5430	2625	85	1165		C		EXC	EXC	EXC	VG	E	F	T	VG	EXC	EXC	VG	EXC
A5432G2 RIB	2650	86	1170	VT2PRIB	G2	Roundup®	EXC	EXC	EXC	VG	E	F	T	VG	EXC	EXC	VG	EXC
A5433G3 RIB	2650	86	1170	VT3PRIB	G3	Roundup®	EXC	EXC	EXC	VG	E	F	T	VG	EXC	EXC	VG	EXC
A5907RR	2650	87	1175	RR	G1	Roundup®	EXC	VG	EXC	VG	E	SF	M/T	VG	VG	EXC	EXC	VG
A5909G2 RIB	2700	88	1175	VT2PRIB	G2	Roundup®	EXC	EXC	EXC	VG	E	SF	M/T	VG	VG	EXC	EXC	VG
A5910	2700	88	1185		C		VG	EXC	EXC	EXC	A	FL	T	EXC	EXC	VG	EXC	VG
A5914G2 RIB	2700	88	1185	VT2PRIB	G2	Roundup®	VG	EXC	EXC	EXC	A	FL	T	EXC	EXC	VG	EXC	VG
A5915G8 RIB	2725	89	1190	STXRIB	G8	Roundup® & Liberty®	VG	EXC	EXC	EXC	A	FL	M/T	EXC	EXC	VG	EXC	VG
A6028G2 RIB	2775	90	1195	VT2PRIB	G2	Roundup®	VG	EXC	EXC	EXC	A	F	M/T	EXC	EXC	VG	G	G
A6102G8 RIB	2800	91	1200	STXRIB	G8	Roundup® & Liberty®	VG	EXC	EXC	EXC	A	F	M/T	EXC	EXC	VG	VG	G
A6015	2800	92	1200		C		EXC	EXC	EXC	VG	A	SF	M	VG	VG	VG	EXC	EXC
A6016RR	2800	92	1205	RR	G1	Roundup®	EXC	EXC	EXC	VG	A	SF	M	VG	VG	VG	EXC	EXC
A6018G2 RIB	2800	92	1205	VT2PRIB	G2	Roundup®	EXC	EXC	EXC	VG	A	SF	M	VG	VG	VG	EXC	EXC

NEW

NEW

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Flowering:

E = Early
E/A = Early Average
A = Average
L = Late

Ear Type:

F = Fixed
SF = Semi-Flex
FL = Flex

Traits:

RR = Roundup® =
VT2PRIB = STXRIB =
VT3PRIB = Liberty® =

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SILAGE CORN

FORAGES

SOYBEANS

PERFORMANCE IN THE FIELD AND IN THE RATION

SILAGE

At PRIDE Seeds, we go beyond field appearance to ensure our hybrids deliver what matters most at harvest: yield, energy, digestibility, palatability and overall nutritional value. Our team can help you manage your crop from start to finish, from variety selection, agronomics, harvest and storage management, helping you maximize the yield, quality potential and performance you need to improve the productivity of your herd investment. Maximize milk and meat production per acre with PRIDE Seeds TRS.

TRS

What is TRS?

Total Ration Solutions (TRS) is the testing and information program we use to identify our best forage products. Alfalfa together with Effective Digestible Fibre (EDF) and Effective Dual Purpose (EDP) silage hybrids, varieties and forage mixtures, are designed to meet the energy, digestibility and protein needs of dairy and beef operations today.

Herd Health with Peace of Mind

PRIDE Seeds operates one of the largest on-farm silage testing programs in Canada where we evaluate the whole plant yield and feed quality. The result is exceptional feed quality and efficiency characteristics, which offer superb energy silage through high starch content and improved fibre digestibility. TRS is designed to deliver improved feed value for your herd with strong agronomics and a longer harvest window for you.

PRIDE TRS system identifies hybrids which maximize silage yield potential and quality. Hybrids are further segmented into two groups:

Effective Digestible Fibre (EDF) hybrids are silage specific and offer the advantage of high digestibility and palatability for improved feeding efficiency.

Effective Dual Purpose (EDP) hybrids offer consistent high energy and silage quality PLUS the flexibility to use as a grain hybrid depending on your operational needs.

FORAGES > T.R.S

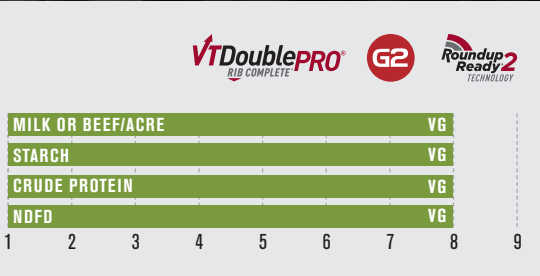
	ALFALFA	TRAITS	PEST RESISTANCE RATINGS*					AGRONOMIC CHARACTERISTICS						HIGHLIGHTS	
	NAME	TRAIT	Bacterial Wilt	Verticillium Wilt	Phytophthora Root Rot	Aphanomyces Root Rot (Race 1)	Aphanomyces Root Rot (Race 2)	Fall Dormancy	Winter Hardiness	Persistence	Recovery after Harvest	Digestibility/Feed Value	Stability	Traffic Tolerance	
NEW	GALAXY	Conventional	HR	HR	HR	HR	HR	D	VH	VH	VF	EXC	EXC	EXC	Step-change in yield potential over previous varieties. Delivers an impressive combination of high forage yield and quality potential. Features multiple resistance characteristics to several important alfalfa pests. Produces a strong tap root for high traffic and grazing tolerance.
	PRIZE	Conventional	HR	HR	HR	NR	NR	D	H	VH	VF	VG	EXC	VG	Delivers high forage quality and excellent yield. Fine stems with leafy, uniform canopy. Excellent persistence helps maintain a profitable crop through the life cycle.
	FORAGE MIXTURES	TRAITS	HIGHLIGHTS												
NEW	STARGAZER	Conventional	80% GALAXY alfalfa + 20% RICHMOND Timothy This mixture includes multifoliate alfalfa and medium to dark green timothy exhibiting high performance in palatability, dry matter yield and forage quality. Forage will include increased fibre digestibility and energy resulting in high relative feed quality (RFQ) rating. Features fast recovery, superior cold tolerance and increased drying rate.												
	EQUINOX	Conventional	60% GALAXY alfalfa + 40% RICHMOND Timothy A mixture of less alfalfa and a higher content of timothy for increased fibre content in the ration. Forage features high performance in palatability, dry matter yield and forage quality. Increased fibre digestibility and energy resulting in high relative feed quality (RFQ) rating. Accelerated swath drying rate, fast recovery and superior cold tolerance.												
	PINNACLE	Conventional	80% PRIZE alfalfa + 20% RICHMOND Timothy Mixture of multifoliate alfalfa and timothy exhibiting excellent persistence and drought tolerance. Excellent forage quality and persistence to maintain profitable grazing rotation. Alfalfa features fine stems and leafy, uniform canopy.												
	PERFORMER	Conventional	60% PRIZE alfalfa + 40% RICHMOND Timothy Mixture of multifoliate alfalfa and high content of Richmond timothy. PRIZE alfalfa with high resistance to all major diseases, delivers consistent, stable yields and a persistence package to mainain a profitable rotation.												
	PREMIER	Conventional	45% PRIZE alfalfa + 55% RICHMOND Timothy A high timothy content matched to a strong performing alfalfa variety. High grain content promotes fast drying.												
	PREMIUM LOWLAND	Conventional	35% Timothy + 30% Alfalfa (Creeping Rooted Type) + 10% Trefoil + 10% Orchard Grass + 10% DC Red Clover + 5% White Clover Ideally suited to intensive grazing. This mixture contains a special creeping type alfalfa which has outstanding persistence for long-term pasture.												
<div><div>Ratings: EXC = Excellent VG = Very Good G = Good F = Fair</div><div>Pest Resistance: HR = Highly resistant R = Resistant NR = Non resistant</div><div>Recovery from Harvest: VF = Very Fast</div><div>Fall Dormancy: VD = Very Dormant D = Dormant MD = Moderately Dormant ND = Non-Dormant</div><div>Winter Hardiness: VH = Very Hardy H = Hardy MH = Moderately Hardy NH = Non-Hardy</div><div>Persistence: VH = Very High H = High M = Moderate L = Low</div></div> <p>Richmond is an early maturing grass known for its high yield and its excellent regrowth in a multi-cut alfalfa system ensuring uniform grass content in each cut. Great choice for haylage for maximum yield with early first cut.</p> <p>* = Based on Ontario and Quebec Forage Committee reports</p> <p>Characteristics are assigned by PRIDE® based on comparisons with other PRIDE® products (not competitive products) through in-house field testing. Individual results may vary, and performance may vary from location to location and from year to year. This result may not be an indicator of results you may obtain as local growing, soil and weather conditions may vary. Growers should evaluate data from multiple locations and years whenever possible.</p>															

SILAGE CORN

NEW

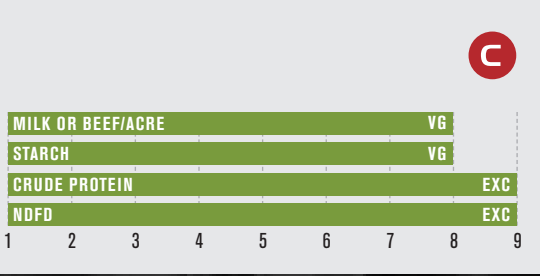
A4415G2 RIB 2050-2175

Features dual purpose characteristics. Combines early maturity with very good digestibility for high energy yield. Outstanding emergence, standability and health. Long-lasting staygreen. Early grain maturity ensuring a high starch content and an early harvest.



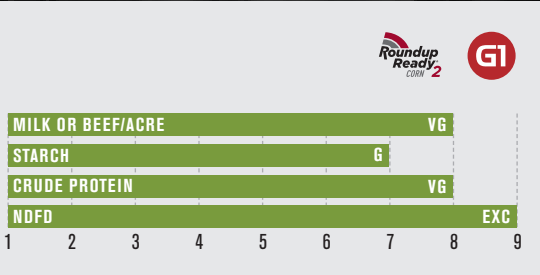
A4477HM 2150-2250

New introductory silage, high moisture corn offering higher grain density and disease tolerance. Slow grain drying rate preserves reliable and consistent feed quality at ideal moisture content. Exceptional emergence and aggressive spring vigour for early maturity zone. Excellent for grazing use with high yield, nutrition and strong stalks.



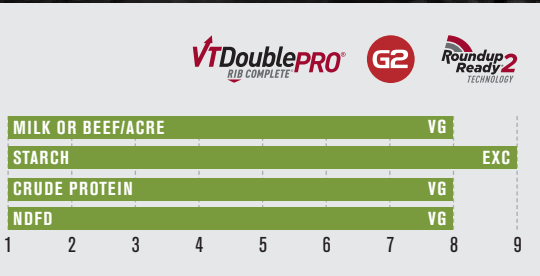
A4705HMRR 2225-2350

Benchmark product for the silage, grazing and high moisture corn grower. Slow grain drying rate preserves reliable and consistent feed quality at ideal moisture content for a wide harvest window. Consistently high quality, energy content and intake potential. Exceptional emergence and aggressive spring vigour for early maturity zone. Excellent for grazing use with high yield, nutrition and strong stalks.



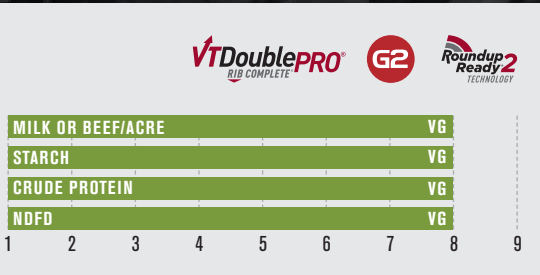
A4939G2 RIB 2250-2400

Ideal balance of forage yield and energy content. Maximum starch yield with rock solid performance. Consistent top end tonnage punch with flex ears. Very good nutritional grain quality, outstanding health and agronomics.



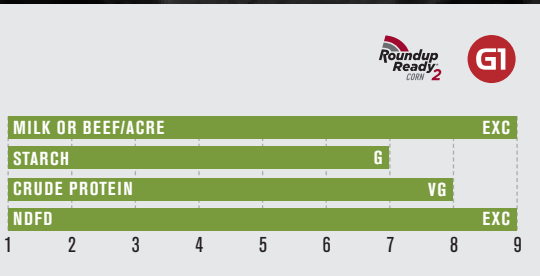
A5095G2 RIB 2275-2450










Very good tonnage and digestibility scores. High starch content for impressive milk/acre levels. Outstanding standability and health with consistent ear size.



AS1047RR EDF 2275-2475

Premium choice for high moisture corn or silage feed. Mass type, high volume plant. Big tall plant with girthy ears that produces flint kernels on white cob. Features consistent heavy top end tonnage. Slow grain drying rate preserves reliable and consistent feed quality at ideal moisture content. Extremely well-suited for beef feedlot producers.



HYBRID				TRAITS				AGRONOMIC CHARACTERISTICS									
HYBRID	CHU Range	Relative Maturity	Mid Flowering (GDU)	Traits	PRIDE Identifier	Herbicide Tolerance	EDF or EDP	Starch	Crude Protein	NDFD	Milk or Beef/Acre	Milk or Beef/Tonne	Spring Vigour	Drought Tolerance	Flowering	Ear Type	Plant Height
A4415G2 RIB	2050-2175	72-75	1110	VT2PRIB		Roundup®	EDP	VG	VG	VG	VG	VG	VG	VG	E	F	T
A4477HM	2150-2250	73-77	1110				EDF	VG	EXC	EXC	VG	EXC	EXC	VG	A	FL	MT
A4741HM	2225-2350	74-77	1120				EDF	G	VG	EXC	VG	VG	EXC	EXC	E	SF	T
A4705HMRR	2225-2350	74-77	1120	RR		Roundup®	EDF	G	VG	EXC	VG	VG	EXC	EXC	E	SF	T
A4939G2 RIB	2250-2400	77-80	1130	VT2PRIB		Roundup®	EDP	EXC	VG	VG	VG	VG	VG	VG	A	SF	MT
A5092	2275-2450	78-81	1125				EDP	VG	VG	VG	VG	VG	EXC	VG	E	F	MT
A5095G2 RIB	2275-2450	78-81	1125	VT2PRIB		Roundup®	EDP	VG	VG	VG	VG	VG	EXC	VG	E	F	MT
AS1036 EDF	2275-2450	78-81	1145				EDF	VG	VG	EXC	EXC	EXC	EXC	EXC	A	F	T
AS1047RR EDF	2275-2475	78-82	1135	RR		Roundup®	EDF	G	VG	EXC	EXC	EXC	EXC	VG	A	FL	VT

EDF

- Bigger plant type
- Increased palatability
- High energy
- More digestible starch
- More digestible fibre
- Excellent feed value

EDP

- High energy
- Increased starch content
- Very good digestibility
- Excellent feed value
- Strong agronomics
- Dual purpose

Ratings:

EXC = Excellent
VG = Very Good
G = Good
F = Fair

Plant Height:

S = Short
M = Medium
M/T = Medium Tall
T = Tall
V/T = Very Tall

Flowering:

E = Early
E/A = Early Average
A = Average
L = Late

Ear Type:

F = Fixed
SF = Semi-Flex
FL = Flex

Traits:

RR = Roundup Ready 2
VT2PRIB = VT Double PRO
VT3PRIB = Liberty Link
Roundup® = Roundup Ready 2
STXRIB = SmartStax
Liberty® = Liberty Link

Characteristics are assigned by PRIDE® based on comparisons with other PRIDE® products (not competitive products) through in-house field testing. Individual results may vary, and performance may vary from location to location and from year to year. This result may not be an indicator of results you may obtain as local growing, soil and weather conditions may vary. Growers should evaluate data from multiple locations and years whenever possible.

GRAIN CORN

SILAGE CORN

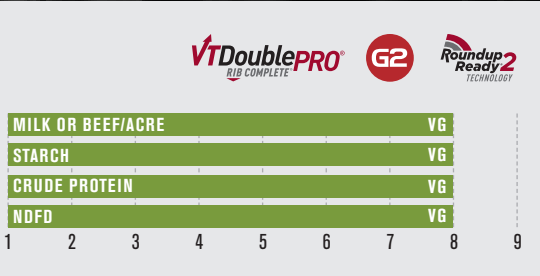
FORAGES

SOYBEANS

SILAGE CORN

A5432G2 RIB 2425-2575

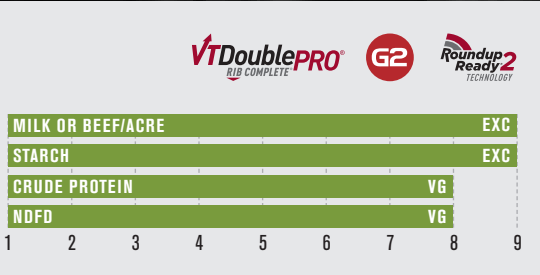
Unrivalled starch content and productive starch yield. Excellent drought and stress tolerance. Early flowering for maturity rating. Medium-Tall plant with consistent full ear and size. Increased energy for more milk/beef produced. Excellent emergence, early vigour, standability and health ensure maximum performance.



NEW

A6018G2 RIB 2625-2775

Proven in practice. Standard in maincrop corn forage. Great dual purpose characteristics for delivering high silage tonnage. Long-lasting staygreen and health. Combines high starch content with digestibility to deliver superb energy-dense silage and impressive milk/acre levels. Safe maturity for the majority of mainstream sites in this maturity zone.



HYBRID				TRAITS				AGRONOMIC CHARACTERISTICS									
HYBRID	CHU Range	Relative Maturity	Mid Flowering (GDU)	Traits	PRIDE Identifier	Herbicide Tolerance	EDF or EDP	Starch	Crude Protein	NDFD	Milk or Beef/Acre	Milk or Beef/Tonne	Spring Vigour	Drought Tolerance	Flowering	Ear Type	Plant Height
A5430	2425-2575	81-84	1165		C		EDP	VG	VG	VG	VG	VG	EXC	EXC	E	F	T
A5432G2 RIB	2425-2575	81-84	1170	VT2PRIB	G2	Roundup®	EDP	VG	VG	VG	VG	VG	EXC	EXC	E	F	T
A5433G3 RIB	2425-2575	81-84	1170	VT3PRIB	G3	Roundup®	EDP	VG	VG	VG	VG	VG	EXC	EXC	E	F	T
A6015	2625-2775	85-90	1200		C		EDP	EXC	VG	VG	EXC	EXC	EXC	VG	A	SF	M
A6016RR	2625-2775	85-90	1205	RR	G1	Roundup®	EDP	EXC	VG	VG	EXC	EXC	EXC	VG	A	SF	M
A6018G2 RIB	2625-2775	85-90	1205	VT2PRIB	G2	Roundup®	EDP	EXC	VG	VG	EXC	EXC	EXC	VG	A	SF	M
A6020G3 RIB	2625-2775	85-90	1205	VT3PRIB	G3	Roundup®	EDP	EXC	VG	VG	EXC	EXC	EXC	VG	A	SF	M
A6030G8 RIB	2650-2800	86-92	1215	STXRIB	G8	Roundup® & Liberty®	EDP	EXC	VG	VG	EXC	EXC	EXC	VG	A	SF	M

¹ Herbicide tolerance: RR, tolerant to glyphosate herbicides. ² Silage yield rating based on tons/acre @ 65% moisture. TDN (total digestible nutrients), crude protein, energy (NEL, net energy for lactation), ADF/NDF (acid detergent fibre, neutral detergent fibre). Ratings: 9 = outstanding, 1 = poor, NR = Not Recommended.

ADF	(Acid Detergent Fibre)	Contains lignin, cellulose and pectin. Used to predict energy content. Lower value is better.
NDF	(Neutral Detergent Fibre)	Total fibre content, cellulose, hemicellulose, and lignin. Lower value is better.
NDFd 48	(Neutral Detergent Fibre)	In-vitro digestibility of whole plant. Higher value is better.
IVTDM 48	(In-Vitro True Dry Matter Digestibility)	Laboratory rumen digestibility procedure run for 48 hours. Higher value is better.
N.E.L. SSCSE proc	(Net Energy Lactation–Schwab/Shaver corn silage evaluation processed)	Silage is ground and kernel fractured for evaluation. Higher value is better.
Comparisons:	Use the same year(s) when comparing data among hybrids. Later maturity hybrids generally will yield higher tonnage.	

Ratings: EXC = Excellent VG = Very Good G = Good F = Fair	Plant Height: S = Short M = Medium M/T = Medium Tall T = Tall V/T = Very Tall	Flowering: E = Early E/A = Early Average A = Average L = Late	Ear Type: F = Fixed SF = Semi-Flex FL = Flex	Traits: RR = VT2PRIB = VT3PRIB =	Roundup® = STXRIB = Liberty® =
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Characteristics are assigned by PRIDE® based on comparisons with other PRIDE® products (not competitive products) through in-house field testing. Individual results may vary, and performance may vary from location to location and from year to year. This result may not be an indicator of results you may obtain as local growing, soil and weather conditions may vary. Growers should evaluate data from multiple locations and years whenever possible.

GRAIN CORN

SILAGE CORN

FORAGES

SOYBEANS

PRODUCT PERFORMANCE THAT DELIVERS SOYBEAN TRAITS / SEED TREATMENTS

Focus on synergy with PRIDE FX2: Match your soybeans and seed treatment to deliver maximum results. PRIDE Seeds offers a range of seed treatment options to best match the treatment with identified pest pressures in your fields. Talk to your local PRIDE Seeds team about seed treatment strategies for your farm. Seed treatments are an important part of a soybean IPM program.

PACKAGING OPTIONS

Talk to your local PRIDE Seeds team about packaging options that are the best fit for your farm.

✓ **140,000***
seed count bags
* = Based on seed weight

✓ **5.6 million**
seed mini bulk

✓ **PRIDE2GO**
bulk delivery



PRIDE **FX2**

The PRIDE FX2 program delivers high yields through industry-leading genetics in combination with CruiserMaxx® Vibrance® Seed Treatment and the Optimize® ST family of biostacked inoculants.



PRIDE Seeds XRN Roundup Ready 2 Xtend® soybeans have gene mapping in specific DNA regions which has a positive impact on yield and Roundup Ready 2 Xtend® soybeans have the industry's first biotech-stacked soybean trait with both dicamba and glyphosate herbicide tolerance.

WEED CONTROL:
Dicamba and glyphosate



Genuity® Roundup Ready 2 Yield® Soybeans have gene mapping in specific DNA regions which has a positive impact on yield; an advantage recognized across the industry as the standard for yield performance.

WEED CONTROL:
Roundup Ready® soybean system



LibertyLink® Soybeans have high-performing genetics that offer an in-crop, non-selective, weed control alternative to glyphosate-tolerant systems.

WEED CONTROL:
Liberty® herbicide

CHOOSE YOUR TREATMENT OPTION:

PRIDE Seeds offers a range of seed treatment options to best match the treatment with identified pest pressures in your fields. Talk to your local PRIDE Seeds team about seed treatment strategies for your farm. Seed treatments are an important part of a soybean IPM program.



Fungicide-only treated. Vibrance® Maxx contains the fungicides sedaxane, fludioxonil and metalaxyl-M. This treatment protects against soil-borne diseases such as *Rhizoctonia* spp., *Fusarium* spp., *Pythium* spp. and seed rots in soybeans. This option features a structured replant policy for soil-borne disease only.

Untreated Seed

This option is fully available but is not warranted for stand loss caused by insects, seed or soil-borne diseases.



Insecticide and Fungicide seed treatment. CruiserMaxx® Vibrance® seed treatment is a combination of the insecticide thiamethoxam and the fungicides sedaxane, fludioxonil and metalaxyl-M. This seedcare solution optimizes root health by adding the Vigor Trigger® effect with Rooting Power™. This option features a structured replant policy. Fungicide-only treated. Vibrance® Maxx contains the fungicides sedaxane, fludioxonil and metalaxyl-M. This treatment protects against soil-borne diseases such as *Rhizoctonia* spp., *Fusarium* spp., *Pythium* spp. and seed rots in soybeans. This option features a structured replant policy.

Optimize® ST

Optimize® ST technology is a retailer-applied dual-action inoculant that delivers the benefits of a specially selected *Bradyrhizobium japonicum* inoculant along with LCO (lipochitooligosaccharides) technology – helping to improve your crop's potential by enhancing nutrient availability.

- Benefits of using Optimize ST
- Includes an elite strain of *Bradyrhizobium japonicum* and LCO to help with effective nodulation.
 - Increased nitrogen fixation through nodule formation.
 - Enhanced nutrient capability, which supports root and shoot growth.
 - Broad seed treatment compatibility.

With Optimize ST, there is no lag time for plant development waiting for the LCO signal, as it is delivered on the seed. This gives the plant more time to grow (closing the communication gap between the plant and the rhizobia).

SOYBEANS



GRAIN CORN

SILAGE CORN

FORAGES

SOYBEANS

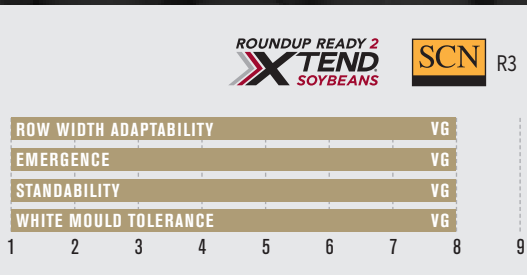
PS 00095 R2 000.9

Roundup Ready 2 Yield® variety ideally suited for the late MG 000 market area. This product presents an opportunity for growers in ultra early-season zones. Tolerant IDC rating. Tall plant height with excellent yield potential. Very strong early-season vigour.



PS 0035 NR2 00.3

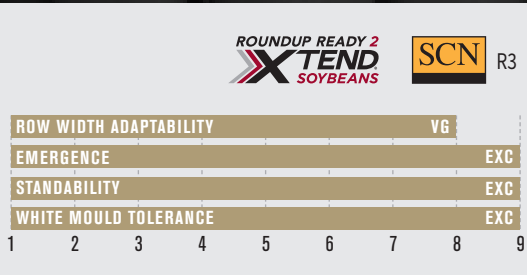
Roundup Ready 2 Yield® variety ideally suited for the early MG 00 season market area. Great combination of strong SCN resistance and above average IDC tolerance. Very good plant height and branching habit. Very stable performance under a wide range of environmental conditions.



NEW

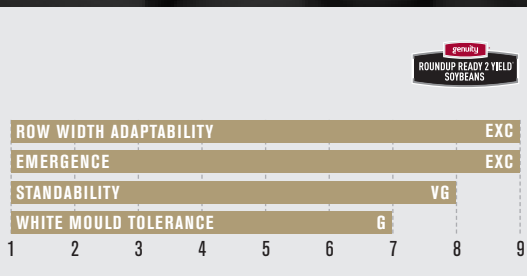
PS 0044 XRN 00.4

NEW introductory Roundup Ready 2 Xtend® variety. Ideally suited for the early to mid MG 00 season zones broad acre placement as it has very good stress tolerance, an excellent disease package, and strong yield potential. Value added SCN and Phytophthora Rps 1k root rot protection. Provides tolerance to dicamba and glyphosate herbicides. Semi-Tolerant IDC rating.



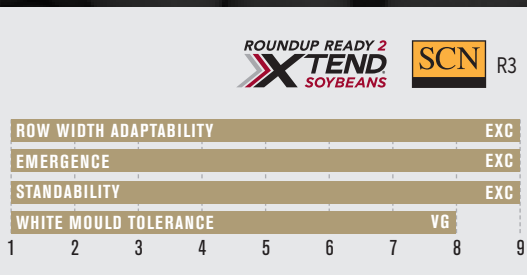
PS 0074 R2 00.7

Roundup Ready 2 Yield® variety ideally suited for the long season MG 00 market area. Continues to meet expectations with very high performance year after year. Tolerant IDC rating. Excellent branching and aggressive canopy. Ideal variety for 30” row widths.



0077 XRN 00.7

Roundup Ready 2 Xtend® variety ideally suited for the late MG 00 market area. Value added SCN and Phytophthora Rps 1k root rot protection. Provides tolerance to dicamba and glyphosate herbicides. This widely adapted product has agronomic and defensive traits to help maximize productivity. Very strong yield potential.



Variety		Traits			Plant Characteristics and Ratings										Soil Type			Row Width		
Variety	Maturity Group	Traits	PRIDE Identifier	SCN Resistance	Phytophthora Resistance Gene	Phytophthora Field Tolerance	White Mould Tolerance	Sudden Death Syndrome	Standability	No-Till Adaptability	Seeds per kg	Plant Height	Canopy	Emergence	Sand	Clay	Loam	7" / 18cm	15" - 22" / 38cm-56cm	30" / 76cm
PS 00095 R2	000.9	RR2Y	R2		–	VG	VG	F	G	EXC	5450 - 5600	T	M/SL	VG	VG	EXC	EXC	EXC	EXC	VG
PS 0035 NR2	00.3	RR2Y	NR2	R3	–	G	VG	EXC	VG	EXC	4500 - 5150	M	M/B	VG	VG	VG	EXC	EXC	EXC	G
PS 0044 XRN	00.4	RR2Xtend	XRN	R3	Rps 1k	G	EXC	NR	EXC	EXC	5600 - 5800	M	M	EXC	VG	VG	EXC	EXC	VG	G
PS 0074 R2	00.7	RR2Y	R2		–	G	G	VG	VG	EXC	5700 - 7000	M/T	B	EXC	EXC	VG	EXC	G	EXC	EXC
0077 XRN	00.7	RR2Xtend	XRN	R3	Rps 1k	EXC	VG	EXC	EXC	EXC	4500 - 5600	M/T	M/B	EXC	VG	EXC	EXC	EXC	EXC	VG
PS 0242 R2	0.2	RR2Y	R2		–	G	G	VG	VG	EXC	4950 - 5400	M	M/B	VG	VG	EXC	EXC	VG	EXC	EXC

Plant Height:
S = Short
M = Medium
M/T = Medium Tall
T = Tall

Canopy:
S = Slender
M = Medium
M/B = Medium Bushy
B = Bushy

For all others:
F = Fair
G = Good
VG = Very Good
EXC = Excellent

SCN Soybean Cyst Nematode
Resistance:
R1 = Resistance to Race 1
R3 = Resistance to Race 3
MR3 = Moderately resistant to Race 3 SCN

Traits:
RR2Y = Roundup Ready 2 Yield
RR2Xtend = Roundup Ready 2 Xtend
Liberty = Liberty Link

** = Range of seed/kg depends on seasonal production NEW* = Pending registration NR = Not rated

Characteristics are assigned by PRIDE® based on comparisons with other PRIDE® products (not competitive products) through in-house field testing. Individual results may vary, and performance may vary from location to location and from year to year. This result may not be an indicator of results you may obtain as local growing, soil and weather conditions may vary. Growers should evaluate data from multiple locations and years whenever possible.

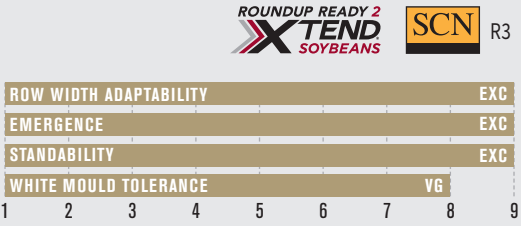


SOYBEANS



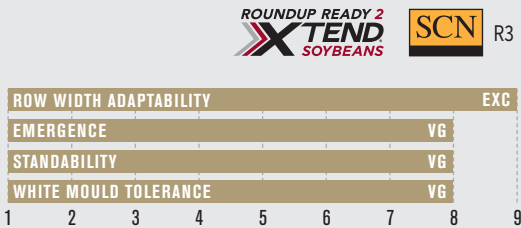
PS 0333 XRN 0.3

High yielding Roundup Ready 2 Xtend® variety. Ideally suited to the early to mid 0 maturity market areas. Value added SCN and Rps 1c/1k Phytophthora root rot protection. Provides tolerance to dicamba and glyphosate herbicides. Very good white mould resistance.



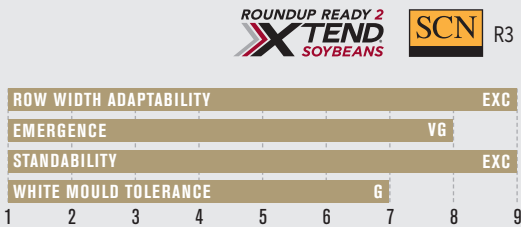
PS 0555 XRN 0.5

Roundup Ready 2 Xtend® variety ideally suited to the mid 0 maturity market areas. Value added SCN and Rps 1c Phytophthora root rot protection. Provides tolerance to dicamba and glyphosate herbicides. Visually attractive with top clustering and unique orange/tawny pubescence.



PS 1222 XRN 1.2

Roundup Ready 2 Xtend® variety ideally suited as an early MG I. Offers protection to SCN and has the strong Rps 3a Phytophthora root rot gene. Provides tolerance to dicamba and glyphosate herbicides. Excellent harvest standability, ease of harvest and threshing.



Variety		Traits			Plant Characteristics and Ratings										Soil Type			Row Width		
	Maturity Group	Traits	PRIDE Identifier	SCN Resistance	Phytophthora Resistance Gene	Phytophthora Field Tolerance	White Mould Tolerance	Sudden Death Syndrome	Standability	No-Till Adaptability	Seeds per kg	Plant Height	Canopy	Emergence	Sand	Clay	Loam	7" / 18cm	15" - 22" / 38cm-56cm	30" / 76cm
PS 0333 XRN	0.3	RR2Xtend	XRN	R3	Rps 1k	VG	VG	EXC	EXC	EXC	4800 - 5500	T	M/B	EXC	EXC	EXC	EXC	EXC	EXC	VG
PS 0340 R2	0.3	RR2Y	R2		Rps 1c	EXC	EXC	G	EXC	EXC	5800 - 6000	M	M	VG	VG	VG	EXC	EXC	EXC	G
PS 0416 R2	0.4	RR2Y	R2		Rps 1c	VG	F	F	EXC	EXC	5000 - 5600	T	B	EXC	EXC	EXC	EXC	G	EXC	EXC
PS 0555 XRN	0.5	RR2Xtend	XRN	R3	Rps 1c	VG	VG	G	VG	EXC	5500 - 6500	M/T	M/B	VG	VG	VG	EXC	EXC	EXC	VG
PS 0610 NLL	0.6	LL	NLL	R3	Rps 1k	VG	VG	VG	VG	EXC	4000 - 4300	T	B	VG	EXC	EXC	EXC	G	EXC	EXC
PS 0777 XRN	0.7	RR2Xtend	XRN	R3	Rps 3a	EXC	EXC	NR	EXC	EXC	5200 - 5800	M	M	EXC	VG	VG	EXC	VG	VG	VG
PS 1162 R2	1.1	RR2Y	R2		Rps 1c	VG	EXC	F	EXC	EXC	4900 - 6200	M/T	M/B	VG	EXC	EXC	EXC	EXC	EXC	EXC
PS 1222 XRN	1.2	RR2Xtend	XRN	R3	Rps 3a	EXC	G	EXC	EXC	EXC	5000 - 5700	M/T	M/B	VG	VG	EXC	EXC	EXC	EXC	VG
PS 1210 NLL	1.2	LL	NLL	R3	Rps 1c	VG	G	VG	VG	EXC	4000 - 4500	T	B	EXC	EXC	EXC	EXC	G	EXC	EXC

Plant Height:
S = Short
M = Medium
M/T = Medium Tall
T = Tall

Canopy:
S = Slender
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For all others:
F = Fair
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VG = Very Good
EXC = Excellent

SCN Soybean Cyst Nematode
Resistance:
R1 = Resistance to Race 1
R3 = Resistance to Race 3
MR3 = Moderately resistant to Race 3 SCN

Traits:
RR2Y = RR2Xtend = Liberty =

** = Range of seed/kg depends on seasonal production NEW* = Pending registration NR = Not rated

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PROUD DISTRIBUTOR OF PRIDE SEEDS



Charlottetown, PEI

Alicia Newman and Bernadette Forrester
Tel: 1-902-566-5597

O'Leary, PEI

Scott McCarthy
Tel: 1-902-859-2200

Rollo Bay, PEI

Bernadette Forrester
Tel: 1-902-687-4440

Kentville, Nova Scotia

Shelly MacInnis
Tel: 1-902-678-6191

Wilmot, Nova Scotia

Shelly MacInnis
Tel: 1-902-825-4878

Kensington, PEI

Issac Peill
Tel: 1-902-836-3414

Travellers Rest, PEI

Issac Peill
Tel: 1-902-436-4884

Salisbury, New Brunswick

Kent Curtis, Marcus Robinson
Tel: 1-506-372-9309

Truro, Nova Scotia

Terry Prescott
Tel: 1-902-893-6950

All orders and sales are subject to the PRIDE Seeds Terms and Conditions of Sale, which include but are not limited to the Limitation of Warranty & Remedy and Agronomic Zone and Planting Year. All Terms and Conditions of Sale are subject to change from time to time without prior notice. For the most up-to-date Terms and Conditions of Sale, see the PRIDE Seeds website at www.prideseed.com.

Seed containing a patented trait can only be used to plant a single commercial crop from which seed cannot be saved and replanted. Examples of seed containing a patented trait include but are not limited to Genuity® Roundup Ready 2 Yield® Soybeans, and Roundup Ready 2 Xtend® Soybeans. Patents for Monsanto technologies can be found at the following webpage: <http://www.monsantotechnology.com>.

Monsanto Company is a member of Excellence Through Stewardship® (ETS). Monsanto products are commercialized in accordance with ETS Product Launch Stewardship Guidance, and in compliance with Monsanto's Policy for Commercialization of Biotechnology-Derived Plant Products in Commodity Crops. These products have been approved for import into key export markets with functioning regulatory systems. Any crop or material produced from these products can only be exported to, or used, processed or sold in countries where all necessary regulatory approvals have been granted. It is a violation of national and international law to move material containing biotech traits across boundaries into nations where import is not permitted. Growers should talk to their grain handler or product purchaser to confirm their buying position for these products. Excellence Through Stewardship® is a registered trademark of Excellence Through Stewardship.

ALWAYS READ AND FOLLOW PESTICIDE LABEL DIRECTIONS.

Roundup Ready® technology contains genes that confer tolerance to glyphosate, an active ingredient in Roundup® brand agricultural herbicides. Agricultural herbicides containing glyphosate will kill crops that are not tolerant to glyphosate.

Roundup Ready 2 Xtend® soybeans contain genes that confer tolerance to glyphosate and dicamba. Agricultural herbicides containing glyphosate will kill crops that are not tolerant to glyphosate, and those containing dicamba will kill crops that are not tolerant to dicamba. Contact your Monsanto dealer or call the Monsanto technical support line at 1-800-667-4944 for recommended Roundup Ready® Xtend Crop System weed control programs.

Acceleron® seed applied solutions for corn (fungicides and insecticide) is a combination of four separate individually-registered products, which together contain the active ingredients metalaxyl, prothioconazole, fluoxystrobin, and clothianidin. Acceleron® seed applied solutions for corn (fungicides only) is a combination of three separate individually-registered products, which together contain the active ingredients metalaxyl, prothioconazole and fluoxystrobin.

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To help preserve the benefits of our trait technology, an Insect Resistance Management (IRM) plan must be part of every farmer's production strategy.

Farmers who purchase corn products that are not designated as RIB Complete® are required to plant a refuge that is appropriate for that product.

As part of the IRM plan for RIB Complete corn, experts recommend that growers incorporate crop rotations (out of corn), use of pyramided traits for below ground pests and, when appropriate, use of insecticides to minimize selection of resistant populations. **Farmers should monitor their RIB Complete corn fields for targeted insect pests** and contact their local Monsanto representative, retailer, or Monsanto's Technical Support line at 1-800-667-4944 if they observe any unusual performance problems.



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